

INTERNATIONAL DRIVE RESORT AREA DEVELOPMENT UPDATE & PROFILES 2011

Presented by

The International Drive Master Transit &
Improvement District

What the International Drive Resort Area offers NOW...

- ❖ 100+ Fantastic Hotels & Resorts with 30,000+ rooms to offer!
- ❖ 5 of the World's Greatest Theme Parks ... SeaWorld, Discovery Cove, Wet 'n Wild, Universal Studios and Islands of Adventure!
- ❖ 485+ retail stores that include Designer, Brand Name and Outlet style shopping!
- ❖ 150+ Restaurants from gourmet to dinner theater to fast food!
- ❖ Numerous one-of-a-kind attractions such as WonderWorks and Fun Spot!
- ❖ The Nation's 2nd Largest Convention Center!
- ❖ The one and only I-Ride Trolley Service!



New to I – Drive past...present...future:

- **14 projects completed from 2007 to present – \$2.4 billion of new development; 3 projects are located in the City of Orlando limits and 11 projects are located within Orange County**
- **4100+ new accommodations - a combination of hotels rooms, condo's and residential rental property.**
- **800,000+ square feet of additional meeting space within the new properties. Currently we offer approximately 930,000 sf of hotel meeting space.**
- **Specialty dining restaurants such as The Capital Grille, Maggiano's, The Grape & BB Kings Blues Club.**



Premium Outlets – North I-Drive

Location: Formerly the Belz Factory Outlets

Description: Complete transformation to an open air Florida theme shopping experience

Investment: \$150 million +

Completed Summer 2008.



Harry Potter @ Universal Orlando

Location: Universal Islands of Adventure

Description: A One of A Kind theme park

Investment: Hundreds of Millions \$\$

Opened Summer of 2010



The Point Orlando Resort

Location: **Corner of Universal Blvd. & Carrier Drive**

Description: **A condo/ hotel property offering 144 condo / hotel units.**

Investment: **\$300 million+**

Completed: 2008



Whole Foods Market

Location: **Corner of Sand Lake Road & Turkey Lake Road**

Description: **Upscale food market**

Completed late 2007



Dr. P. Phillips Hospital / ORHS

Location: Turkey Lake Road

Description: Expansion to include 150 beds, 800 space parking garage, operating rooms, lab, pharmacy, new Heli pad.

Completed Bed Tower Summer 2008 & all other additions in Spring 2009.



Rosen Hotels & Resorts

Location: Rosen Center & Plaza on I-Drive

Description: Combined complex would be 3000 rooms and 500,000 sf mtg. Space. To include a “mini Mall of Millennia”

Investment: \$200 million +

Completion throughout 2010



Pointe Orlando

Location: Intl. Drive across from OCCC

Description: a 450,000 sf re-development. Restaurants include The Capital Grille, OceanAire Seafood, B B Kings Blues Club, Tommy Bahama Café & much more

Investment: \$45+ million Completion: Fall 2007



The Peabody Orlando

Location: Intl. Drive – Across from OCCC

Description: Opened in 1986 with 891 rms. Expansion will include a 35 story tower with 750 guest rooms. Total meeting space will be 210,000 sf. Plus much more!

Investment: \$450 million – Opened 9/2010



Hilton Hotel

Location: Intl. Drive – Across from OCCC

Description: 1400 room, 18 story luxury Hotel. Offering 130,000 sf. Plus much more

Investment: \$300 million +
Completed 2009



Vista Cay Resort

Location: Universal Blvd.

Description: 670+ condo's & town homes.
Resort style residential living.

Combination of retail shops, gathering places & office space.

Investment: \$200 million+
Opened 2008



Coco Key Water Resort

Location: 7400 Intl. Drive

Description: One of a kind water resort with 391 guest rooms

Investment: \$30 million

Completed 2010



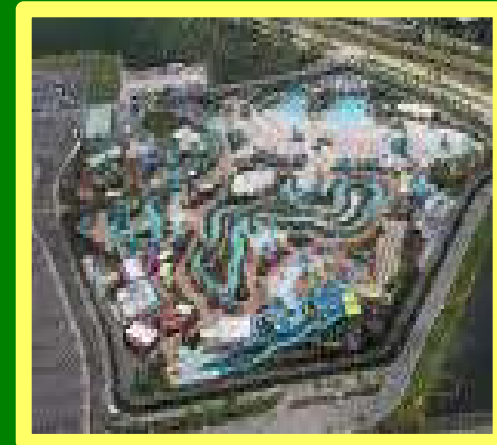
Aquatica Water Park

Location: I-Drive @ BeachLine

Description: 58 acre Naturalistic water theme park with 36 water slides, 6 rivers & lagoons plus 80,000 SF of beach

Investment: \$90 million project

Opened Spring 2008



Lake Eve Resort

Location: **South I-Drive**

Description: **A 176 unit condo hotel
To include restaurants, shopping
and spa.**

Investment: **\$30 million
Opened Fall 2008**



Floridays Resort

Location: **South I-Drive**

Description: **A 432 unit condo hotel
located on 20+ acres. Full Service,
Florida Style Resort**

Investment: **\$125 million+
Fully completed in late 2008**



Additional Projects:

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- **Joe's Crab Shack Restaurant – Opened 1/2011**
- **Dave & Buster's Eatery – Opening Summer 2011**
- **Brick House Tavern – Opened 1/2011**
- **The Grand Reef at Discovery Cove - 2011**
- **New extreme roller coaster theme park**
- **The Square (formerly The Mercado) mixed use development.**

**For more information, please visit
www.internationaldriveorlando.com**

International Drive
Improvement District

