

I-DRIVE DISTRICT

— INTERNATIONAL DRIVE —



I-DRIVE DISTRICT

GUIDE

idrivedistrict.com



I-Drive District Guide

Since the inception of the I-Drive Business Improvement District (District) in 1992, we have been a strong voice for all I-Drive District stakeholders to state and local government to ensure that the best interests of our dynamic destination are being heard. All of the businesses located within the boundaries of the District (pg. 8) are considered District Partners. This Guide was created specifically to provide details on the benefits and opportunities that are available to our District Partners.

We encourage businesses to take advantage of the District programs and to attend the regularly scheduled board meetings. These meetings are open to the public to provide details on the day-to-day operations of the District. Information on activities and meetings can be found at IDriveDistrict.com.

For additional copies of this Guide, please contact us at 407-248-9590 or email your request to info@IDriveDistrict.com.

Sincerely,



Luann Brooks
Executive Director
International Drive Business Improvement District





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About The I-Drive Business Improvement District

The I-Drive Master Transit & Improvement District was created on November 10, 1992 as the I-Drive Business Improvement District (District) under a public-private partnership between the I-Drive District business community, Orange County Government and the City of Orlando. The District is a geographically defined area in which services, activities and programs are paid for through a special assessment which is charged to all commercial businesses within the District boundaries in order to equitably distribute the benefits received and the costs incurred to provide specialized services over and above what is provided by local governments.

The District was created to answer the need to provide services such as transportation, capital improvements, public safety, marketing, promotions, clean teams, street scape enhancements and representation to state & local governments. This contributes to the current and future economic development of International Drive.

The I-Drive District represents \$12.6 Billion in Gross Taxable Land Value on the 2023 tax roll according to the Orange County Property Appraisers report. This represents 6.2% of all taxable value in Orange County.





The District Governing Board

The Board is comprised of three members of local government: two members from Orange County and one member from the City of Orlando. Current Board members are:



Chairperson:
The Honorable Jerry Demings
Orange County Mayor



City of Orlando:
Commissioner Bakari F. Burns
City of Orlando - District 6



Orange County:
Commissioner Mike Scott
Orange County - District 6

The District Advisory Board

The District is served by a five-member Advisory Board: three members are appointed by Orange County and two are appointed by the City of Orlando. Members must be an I-Drive District property owner, an owner-appointed representative, or an employee of a property owner.

Chairperson



Ms. Sibille Pritchard
Vice President
Orlando Plaza Partners

Other Members



Mr. Joshua Wallack
Chief Operating Officer
Mango's Tropical Café



Mr. Russ Dagon
Senior Vice President
of Resort Development
Universal Orlando Creative



Mr. Marco Manzie
President
Paramount
Hospitality Group



Mr. Alejandro Pezzini
Chief Executive Officer
AMP Group

District Staff

- Ms. Luann Brooks - Executive Director
- Ms. Norah White - Director of Sales & Marketing
- Ms. Lynn Havanec - Director of Operations
- Ms. Pamela Jones - Product Manager
- Ms. Rebecca Wiles - Communications & Special Projects Manager
- Ms. Denise Daugherty - Hospitality Manager
- Ms. Katey Palmer - Receptionist

Details for regularly scheduled board meetings can be found at IDriveDistrict.com

District Objectives & Initiatives Include:

- Planning, designing and operating the I•RIDE Trolley, your exclusive transportation service for the District, which travels along an 11-mile route with 100+ stops.
- Implement marketing and promotional programs on behalf of the District as “Orlando’s Most Dynamic Destination!” via the following programs:
 - I-Drive District Official Guide/Map
 - Exclusive websites - InternationalDriveOrlando.com, IDriveDistrict.com, IRideTrolley.com and IDriveLiving.com
 - Domestic/international digital, social and print campaigns
- Create and maintain the District’s *Economic Impact Study Analysis* annually.
- Administration of the Orange County Pedicab Ordinance for the District.
- Coordinate and provide recommendations to local/state government organizations on matters relating to reducing traffic congestion, enhancements for pedestrian safety, over all mobility, security and beautification within the District.
- Coordinate and fund the “TOPS” and the I-Drive Unit Off-Duty public safety programs being operated on behalf of the District by the Orange County Sheriff’s Office and the Orlando Police Department.
- Coordinate and implement the I-Drive District Clean Team program. Responsibilities include litter maintenance throughout the entire District, transit stop maintenance and report code violations.
- Coordinate and implement I-Drive District Partner involvement in community initiatives such as the Special Community Events listed on page 29.
- Act as a quasi property owners association for the North International Drive Area. Provide landscaping beautification and maintenance within the rights of way.
- Maintain ongoing communication with current and future developers within the International Drive area.
- Coordinate with the City and County Code Enforcement Divisions to report and handle violations throughout the entire International Drive area.



Key Projects & Initiatives

- Dedicated Bus Lane project coordination with Orange County Government
- Ongoing efforts to support the I-Drive 2040 Vision Plan from Orange County
- Update the Economic Impact Analysis Report annually
- Coordination with Orange County & FDOT on the planned Sand Lake Road interchange
- Coordination with Orange County on the I-Drive Transit Feasibility and Alternative Technology Assessment (TFATA)
- Coordination with Orange County on the Sand Lake Road/I-Drive Pedestrian Bridge Feasibility Analysis
- Coordination with Orange County on the Micro Mobility Ordinance
- Track and report development within the International Drive area
- Installation of the Official Holiday Tree and light pole decor on International Drive

I-Drive District FY 2024 District Budget

| | |
|------------|--------------|
| Revenues | \$9,489,120 |
| Expenses | \$10,448,642 |
| Net Income | (\$959,522) |

| | |
|--------------------------------|--------------|
| Beginning Fund Balance (FY 23) | \$8,219,018 |
| Projected End of Year | (\$959,522) |
| Less Depreciation | (\$100,000) |
| Projected FY 24 YE balance | \$7,159,496 |

Breakdown of Fund Balances as of FY 2024

| | |
|--------------------------------|-------------|
| Restricted for Public Safety | \$1,100,000 |
| Restricted for Trolley Service | \$2,950,000 |
| Restricted for North I-Drive | \$ 30,000 |
| Net Capital Assets | \$ 370,000 |
| Unassigned Fund Balance | \$2,709,496 |
| Projected FY 24 YE balance | \$7,159,496 |



I-Drive Business Improvement District Geographic Boundaries

Municipal Service Taxing Units (MSTU) Maps

The I-Drive Business Improvement District was created for the purpose of planning, designing, acquiring, constructing, operating & maintaining a public transit service; developing plans and recommendations to state and local governments for programs and projects to alleviate traffic congestions and beautify the corridors within the District; developing plans and recommendations to state and local governments for other physical improvements and programs needed to foster mobility and safety within the District; and implementing marketing, promotion, and public safety programs to benefit the District.

These initiatives are funded by three separate taxing units (MSTU's) through Orange County and the City of Orlando.

The District represents \$12.6 Billion in Gross Taxable Land Value on the 2023 tax roll according to the Orange County Property Appraisers report. This represents 6.2% of all taxable value in Orange County.

MSTU 1

Master Administrative Fund #1177

Consists of 6,000+ acres located within the specified boundaries noted on the map. There is a 0.3 mill cap on this taxing unit. All revenues from this taxing unit support the administration, planning and public safety requirements that are necessary to implement the objectives for the entire District.

MSTU 2

Bus Service Area Fund #1178

This taxing unit consists of 4,000+ acres located within the MSTU 1 Master boundaries. There is a 1.0 mill cap on this taxing unit. All revenues from this taxing unit support transportation improvements, capital improvements, destination marketing/advertising, operating a specialized rubber tire trolley service and install/maintain transit stop amenities.

MSTU 3

North International Drive Improvement Fund #1179

This taxing unit is solely dedicated for the purpose of improving and beautifying this particular segment of International Drive, which is located within the MSTU 1 Master boundaries. This taxing unit acts as a quasi property owners association by implementing and administering landscape and maintenance programs. There is a 0.2 mill cap on this taxing unit.



I-DRIVE DISTRICT

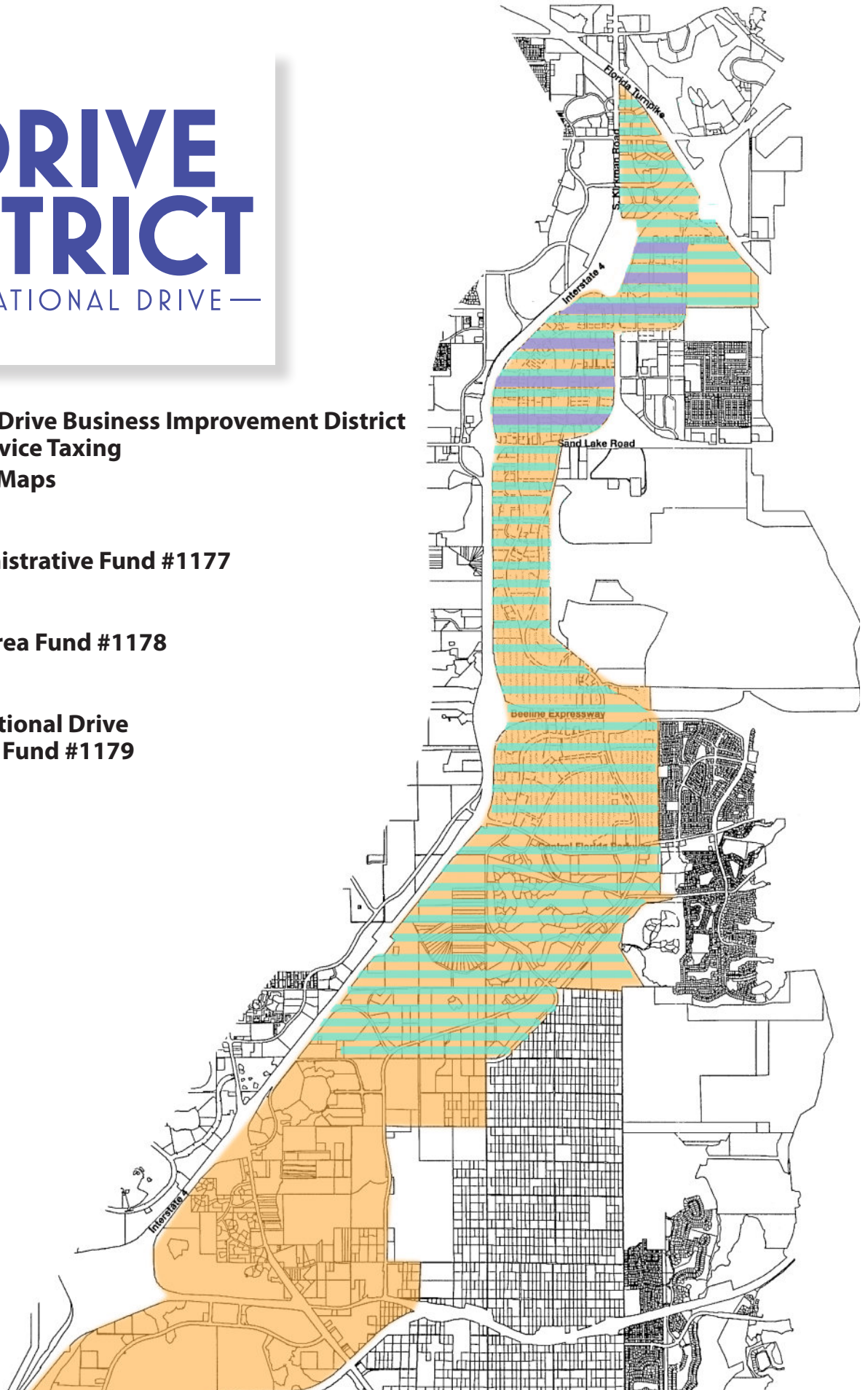
— INTERNATIONAL DRIVE —

**International Drive Business Improvement District
Municipal Service Taxing
Units (MSTU) Maps**

MSTU 1
Master Administrative Fund #1177

MSTU 2
Bus Service Area Fund #1178

MSTU 3
North International Drive
Improvement Fund #1179



Economic Impact Analysis Report

International Drive is globally recognized as one of the premier destinations in the world. With a wide array of world class hotels, resorts, theme parks, attractions, convention center, restaurants, retail and other amenities we can provide our visitors with a first-class experience. As the International Drive corridor continues on its path of robust tourism development, there are many areas that impact our economy that are less well known or even reported on. With this in mind, the Advisory Board approved the commission of the FIRST EVER Economic Impact Analysis study for International Drive in 2014.

Below are just a few facts from the 2022 report:

- First of its kind analysis completed by the District
- 16.8 million overnight & day visitors.
- Total assessed value \$15.4 billion
- Property taxes were \$198.2 million
- Sales tax collected \$514.9 million
- TDT collections were \$137.5 million
- Visitors spent \$7.92 billion
- 90,000+ full, part-time & seasonal jobs in 2022
- 143 properties – 55,953 individual accommodations
- 1,800 individual businesses in 2022
- 70.3 million square feet of Commercial Space
- Home to 34,252 residents housed in 14,404 units
- Home to the one of the nation's largest convention center - the Orange County Convention Center (occc.net)
- Home to UCF Rosen College of Hospitality Management, ranked Top 5 in the world (hospitality.ucf.edu)



International Drive Study Area Industry Cluster



I-DRIVE VISITOR PROFILE



Orange County Convention Center



As one of the nation's largest convention centers, the award-winning Orange County Convention Center (OCCC) provides a multitude of event options in two beautiful facilities - the West Building and the North/South Building - for a combined offering of the following features:

- 2.1 million-square feet of exhibition space
- Two 92,000-square foot general assembly areas
- 74 meeting rooms/235 breakouts
- The 2,643-seat Chapin Theater
- A 160-seat Lecture Hall
- The 62,182-square foot multi-purpose Valencia Room
- The 48,961-square foot Tangerine Ballroom
- The Sunburst Terrace signature room which provides indoor/outdoor meeting space
- Three full-service restaurants/8 food courts
- Three business centers
- In-house electric, plumbing, rigging and technical services, plus wireless mobility throughout the complexes
- On-site parking for 6,227
- Covered boarding for 59 buses
- Three covered loading docks/173 truck bays
- Surrounded by over 125,000 guestrooms, including over 5,000 directly connected to the facility by pedestrian bridges

Total Convention Center Attendance

| Year Ending | Attendance | Number of Events |
|-------------|------------|------------------|
| 2023 | 1,500,000 | 172 |
| 2022 | 1,435,300 | 159 |
| 2021 | 735,000 | 119 |
| 2020 | 660,000 | 79 |
| 2019 | 1,474,378 | 192 |
| 2018 | 1,453,507 | 170 |
| 2017 | 1,530,157 | 193 |
| 2016 | 1,456,816 | 226 |

Rosen College of Hospitality Management – University of Central Florida

With some of the world’s top-rated attractions, resorts, restaurants, and convention spaces located just minutes from campus, the Rosen College of Hospitality Management at the University of Central Florida provides students with an unrivaled opportunity to learn and work in the industry’s leading market. In addition to studying under a faculty of internationally-recognized experts, students benefit from unparalleled industry partnerships that provide access to guest speakers, internships, memberships, scholarships, and networking opportunities that help stimulate successful careers in this exciting and thriving industry. hospitality.ucf.edu

Dr. P. Phillips Hospital

Dr. P. Phillips Hospital (part of Orlando Health) is a full-service medical/surgical facility serving the Orlando’s tourist areas and the residents of Southwest Orange County. In addition to a highly qualified team of nurses, support staff and physicians, Dr. P. Phillips Hospital is equipped with the latest technology in diagnostic imaging, cardiovascular catheterization and angiography. orlandohealth.com/drpphilliphospital/index.aspx

Air Transportation

Orlando is serviced by two international airports:

| Orlando International Airport | 2023 | 2022 | 2021 | 2020 | 2019 | 2018 |
|-------------------------------|------------|------------|------------|------------|------------|------------|
| Domestic | 50,711,640 | 43,821,944 | 32,841,152 | 25,959,044 | 43,455,953 | 41,095,987 |
| International | 7,024,086 | 4,823,692 | 1,281,122 | 3,108,943 | 7,157,074 | 6,600,000 |

Source: Orlando International Airport

| Orlando Sanford Airport | 2023 | 2022 | 2021 | 2020 | 2019 | 2018 |
|-------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Domestic | 2,811,062 | 2,712,976 | 2,383,486 | 1,534,065 | 3,060,960 | 2,850,212 |
| International | 130,394 | 88,502 | 12,622 | 10,976 | 230,152 | 244,275 |

Source: Orlando Sanford Airport

Surrounding Area

The Orlando, Florida metropolitan area has a population of 2,673,376 and is the 3rd largest metro area in Florida, and the 22nd largest metropolitan area in the United States. The city-proper population is 309,154 making Orlando the 67th largest city in the United States. It is Florida’s 4th largest city by population.

Source: United States Census Bureau



International Drive... Orlando's Most Dynamic Destination!

International Drive at a Glance

- 6 of the World's Greatest Theme Parks...SeaWorld®, Discovery Cove®, Aquatica, SeaWorld's Water Park®, Universal Studios®, Islands of Adventure® and Volcano Bay Water Theme Park!
- Plus 55+ Additional Thrilling Attractions!
- 4 Entertainment Complexes!
- 60+ Music, Comedy and Nightlife Venues!
- 3 Stadium-Style Movie Cinemas!
- 600+ Designer, Brand-Name and Outlet Stores!
- 300+ Spectacular Restaurants!
- 140+ Fantastic Hotels and Resorts!
- 40+ Apartment Complexes With Over 18,240 Apartment Homes!
- One of The Nation's Largest Convention Centers!
- Convenient, Fun I•RIDE Trolley Service!

I-DRIVE DISTRICT

— INTERNATIONAL DRIVE —





I-Drive Resort Area Accommodations

Total: 143 Hotels/Resorts • 57,517 Rooms

- 1 Wingate by Wyndham Convention Ctr – Close to Universal - 101 rooms
- 2 Quality Inn & Suites near the Theme Parks - 103 rooms
- 3 Hampton Inn Closest to Universal Orlando - 120 rooms
- 4 Extended Stay America Orlando Theme Parks – Vineland Road - 84 rooms
- 5 Holiday Inn Express & Suites Nearest to Universal Orlando - 196 rooms
- 6 Residence Inn near Universal Studios - 195 rooms
- 7 Fairfield Inn & Suites Orlando near Universal Orlando - 116 rooms
- 8 Best Western PLUS Universal Inn - 70 rooms
- 9 In Town Suites-Extended Stay Orlando Universal Resort - 151 rooms
- 10 Comfort Suites near Universal Orlando - 101 rooms
- 11 La Quinta & Suites Universal Area - 135 rooms
- 12 Extended Stay America Orl Theme Parks – Major Blvd. - 220 rooms
- 13 Clarion Inn & Suites Across from Universal Orlando Resort - 160 rooms
- 14 DoubleTree by Hilton at Entrance to Universal Orlando - 746 rooms
- 15 Loews Portofino Bay Hotel at Universal Orlando - 750 rooms
- 16 Hard Rock Hotel - 650 rooms
- 17 Loews Royal Pacific Resort at Universal Orlando - 1,000 rooms
- 18 Loews Sapphire Falls Resort at Universal Orlando - 1,000 rooms
- 19 Universal’s Cabana Bay Beach Resort - 2,220 rooms
- 20 Universal’s Aventura Hotel - 600 rooms
- 21 Holiday Inn & Suites across from Universal Orlando - 390 rooms
- 22 Hyatt House across from Universal Orlando - 168 rooms
- 23 Hyatt Place across from Universal Orlando - 150 rooms
- 24 TownePlace Suites Orlando Southwest near Universal - 153 rooms
- 25 Club Wyndham Orlando International - 63 rooms
- 26 Bluegreen Vacation Sunshine Resort - 84 rooms
- 27 Hampton Inn Orlando near Universal Blvd/Intl. Drive - 169 rooms
- 28 Quality Inn - 250 rooms
- 29 La Quinta Inn by Wyndham Intl. Drive North - 156 rooms
- 30 Wyndham Garden Orlando Universal/Intl. Drive - 136 rooms
- 31 Orlando International Drive North Hotel - 192 rooms
- 32 Hilton Garden Inn Orlando Intl. Drive North - 158 rooms
- 33 Homewood Suites by Hilton nearest Universal Studios - 169 rooms
- 34 Super 8 by Wyndham Intl. Drive - 109 rooms
- 35 Motel 6 Intl. Drive - 148 rooms
- 36 Home2 Suites by Hilton Orlando near Universal Studios - 122 rooms
- 37 Four Points by Sheraton Intl. Drive - 301 rooms
- 38 Universal’s Endless Summer Resort – Dockside Inn & Suites - 2,050 rooms
- 39 Universal’s Endless Summer Resort – Surfside Inn & Suites - 750 rooms
- 40 Cambria Hotel & Suites - 120 rooms
- 41 Hotel Monreale Express International Drive - 190 rooms
- 42 Monumental Movieland Hotel - 190 rooms
- 43 Floridian Express Hotel - 218 rooms
- 44 Rosen Inn - 315 rooms
- 45 Avanti Palms Resort & Conference Center - 652 rooms
- 46 Ramada Plaza by Wyndham Resort & Suites I- Drive - 295 rooms
- 47 Best Western Orlando Gateway Hotel - 297 rooms
- 48 The Point Hotel & Suites - 240 rooms
- 49 Westgate Palace Resort - 403 rooms
- 50 Enclave Hotel & Suites - 153 rooms
- 51 Travelodge by Wyndham Orlando - 120 rooms
- 52 Suburban Studios - 118 rooms
- 53 Holiday Inn Express & Suites Orlando Intl. Drive - 156 rooms
- 54 CoCo Key Hotel & Water Resort - 392 rooms
- 55 Comfort Inn & Suites near Universal Orl Resort - 200 rooms
- 56 Baymont Inn by Windham - 130 rooms
- 57 staySKY Suites Intl. Drive - 153 rooms
- 58 Spark by Hilton - 170 rooms
- 59 Hotel Landy - 400 rooms
- 60 Grand Hotel Orlando at Universal Blvd. - 332 rooms
- 61 Hampton Inn & Suites Orlando Intl. Drive - 108 rooms
- 62 Rosen Inn International - 728 rooms
- 63 Drury Inn & Suites near Universal Orlando Resort - 238 rooms
- 64 Comfort Inn International Drive - 112 rooms
- 65 Wyndam Orlando Resort Intl. Drive - 613 rooms
- 66 Fairfield Inn & Suites by Marriott I-Drive/Conv Ctr. - 160 rooms
- 67 Element Orlando Universal Blvd. - 165 rooms
- 68 MAI HANA Hotel - 123 rooms
- 69 Embassy Suites by Hilton Intl. Drive/ICON Park - 246 rooms
- 70 Quality Inn at Intl. Drive - 200 rooms
- 71 Red Roof PLUS+ Orlando Conv. Center/Intl. Drive - 133 rooms
- 72 Holiday Inn Orlando Intl. Drive Convention Ctr. - 233 rooms
- 73 Clarion Inn International Drive - 297 rooms
- 74 Sonesta ES Suites Orlando - 147 rooms
- 75 Courtyard by Marriott Orlando I-Drive/Conv Ctr. - 151 rooms
- 76 La Quinta Inn & Suites by Wyndham I-Drive/Conv Ctr. - 187 rooms
- 77 Castle Hotel, Autograph Collection - 214 rooms
- 78 Extended Stay America – Conv Center/I- Drive Area - 137 rooms
- 79 Hyatt Place Orlando Intl. Drive/Conv Ctr. - 150 rooms
- 80 Homewood Suites by Hilton Intl. Drive/Conv Ctr. - 252 rooms
- 81 Residence Inn Orlando Convention Center - 124 rooms
- 82 SpringHill Suites Conv Ctr./Intl. Drive - 167 rooms
- 83 Hampton Inn Orlando Intl. Drive/Conv Ctr. - 170 rooms
- 84 Avanti International Resort - 652 rooms
- 85 Embassy Suites Orlando Intl. Drive/Conv Ctr. - 243 rooms
- 86 WoodSpring Suites Orlando - 122 rooms
- 87 MiCASA Hotel - 215 rooms
- 88 Westgate Lakes Resort & Spa - 1,986 rooms
- 89 Rosen Inn at Pointe Orlando - 1,020 rooms
- 90 Rosen Plaza Hotel - 832 rooms
- 91 Hyatt Regency Orlando - 1,783 rooms
- 92 Hilton Grand Vacation Club Las Palmeras Orlando - 315 rooms
- 93 Rosen Centre Hotel - 1,334 rooms
- 94 Days Inn Convention Center/Intl. Drive - 219 rooms
- 95 Hilton Orlando - 1,425 rooms
- 96 Rosen Shingle Creek - 1,501 rooms

- 97 DoubleTree by Hilton Orlando at SeaWorld - 1,042 rooms
- 98 Spark by Hilton - 93 rooms
- 99 Four Points by Sheraton Orlando Conv Ctr. - 150 rooms
- 100 Extended Stay America Conv Ctr/Sports Complex - 117 rooms
- 101 Extended Stay America Orlando Conv Ctr. - 113 rooms
- 102 TRU by Hilton Orlando Conv Ctr. - 259 rooms
- 103 Hilton Garden Inn at SeaWorld - 224 rooms
- 104 Renaissance Orlando at SeaWorld - 781 rooms
- 105 TownePlace Suites Orlando at SeaWorld - 188 rooms
- 106 Holiday Inn Express & Suites Orlando at SeaWorld - 239 rooms
- 107 SpringHill Suites Orlando at SeaWorld - 200 rooms
- 108 Fairfield Inn & Suites Orlando at SeaWorld - 200 rooms
- 109 Element Orlando Intl. Drive - 142 rooms
- 110 Aloft Orlando Intl. Drive - 144 rooms
- 111 Hilton Grand Vacation Club at SeaWorld Orlando- 787 rooms
- 112 Staybridge Suites Orlando at SeaWorld - 89 rooms
- 113 Hampton Inn & Suites Orlando at SeaWorld - 105 rooms
- 114 Homewood Suites by Hilton Orlando Theme Parks - 133 rooms
- 115 Residence Inn Orlando at SeaWorld - 350 rooms
- 116 Marriott's Harbour Lake - 360 rooms
- 117 Marriott's Cypress Harbour Villas - 510 rooms
- 118 Westgate Leisure Resort - 157 rooms
- 119 Parc Corniche Condominium Suite Hotel - 310 rooms
- 120 Marriott's Grande Vista - 1,616 rooms
- 121 TRYP by Wyndham Orlando - 98 rooms
- 122 La Quinta Inn & Suites Orlando I-Drive Theme Parks - 101 rooms
- 123 WoodSpring Suites Orlando International Drive - 138 rooms
- 124 WorldMark Orlando Kingstown Reef - 99 rooms
- 125 Monumental Hotel Orlando - 94 rooms
- 126 Bluegreen Vacations The Fountains - 844 rooms
- 127 Sheraton Vistana Villages Resort Villas - 1,682 rooms
- 128 Floridays Resort Orlando - 432 rooms
- 129 Holiday Inn & Suites Orlando Intl. Drive South - 143 rooms
- 130 Home2 Suites by Hilton Orlando Intl. Drive South - 146 rooms
- 131 SPOT X Hotel Orlando - 154 rooms
- 132 Hilton Grand Vacation Club at Tuscan Village Orlando - 720 rooms
- 133 SpringHill Suites LBV in the Marriott Village - 400 rooms
- 134 Fairfield Inn & Suites LBV in the Marriott Village - 388 rooms
- 135 Courtyard LBV in the Marriott Village - 312 rooms
- 136 Holiday Inn Resort Orlando Lake Buena Vista - 497 rooms
- 137 Blue Heron Beach Resort - 280 rooms
- 138 Grand Beach Resort - 216 rooms
- 139 Sheraton Vistana Resort Villas LBV - 1,682 rooms
- 140 Orlando World Center Marriott - 2,010 rooms
- 141 Holiday Inn Resort Suites & Water Park - 777 rooms
- 142 World Quest Orlando Resort - 174 rooms
- 143 Buena Vista Suites Orlando - 279 rooms
- 144 Caribe Royale Resort - 1,335 rooms



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4-1-2024

Map subject to change without notice.

I•RIDE Trolley Service

The I•RIDE Trolley Service was created in 1997 and operates specifically to provide the businesses located within the District with an exclusive transportation system. Ridership on the trolleys in FY 2023 was 721,557 and 568,959 in 2022. The I•RIDE Trolleys travel along the 11-mile route and have become an iconic element of the destination. The service is linked throughout the District with an easily recognizable and user-friendly marker system highlighting each stop's location.



I•RIDE Trolley Facts At A Glance

- Hours 8:00a.m. - 10:30p.m. daily. Trolleys travel throughout the District servicing 100+ convenient stops approximately every 30 to 60 minutes.

- Single Cash Fare \$2.00 per ride.
Kids Cash Fare \$1.00 per ride. (ages 3 to 9)
Senior Cash Fare \$0.25 per ride. (age 65 and over)
Exact change is required.

- Drivers do not carry cash.

- Unlimited Ride Passes:

- One Day Pass: \$6.00 per person
- Three Day Pass: \$8.00 per person
- Five Day Pass: \$10.00 per person
- Seven Day Pass: \$16.00 per person
- Fourteen Day Pass: \$20.00 per person

Passes are not sold on Trolleys.
Passes are consecutive day use.
Transfers are FREE!



- Unlimited Ride Passes are sold at participating businesses within the International Drive area and online at InternationalDriveOrlando.com and IRideTrolley.com.

- All fares are subject to change without notice.

- For Group Sales (quantities over 25), please contact the I•RIDE Sales Office at 407-248-9590.



Exclusive Trolley Benefits for District Partners

- The I-RIDE Trolley service is operated as a value-added amenity for District Partners.
- The I-RIDE Trolley Service has a dedicated website: IRideTrolley.com
- District Partners may sign up for scheduled presentations at the quarterly Trolley driver meetings to enhance driver knowledge about their business.
- Attraction characters/representatives are able to make scheduled monthly appearances on the Trolleys.
- A Discount Program is available for area employees to ride the Trolleys.
- District Partners are encouraged to use the Trolley stop marker number closest to their business in all print material and website. This increases guest mobility within the area and ensures a pleasant visitor experience.



Pass Sales

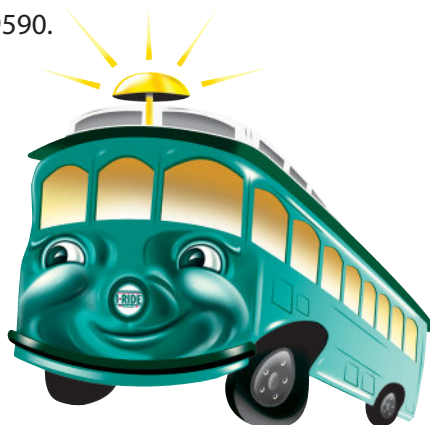
- Become an official "Trolley Pass Sales Location". Your customers will appreciate being able to purchase Unlimited Ride Passes at your business. Partners can now place their orders by phone, fax, email or online and schedule pickup or delivery!
- The Complimentary 1-Day Pass Program enables businesses to provide transportation to their guests as a valued added service. Participants pay a discounted price for redeemed vouchers only.



For more details on the above programs, please email info@iridetrolley.com or call 407-248-9590.



sample



I•RIDE Trolley Route

With 100 fun stops visitors can easily hop on board the I•RIDE Trolley for the fun way to get around International Drive. Stops are situated up and down the main thoroughfares and trolleys come along every 30 minutes or so, starting at 8:00am up to 10:30pm. For a convenient and economical alternative, Unlimited Ride Passes are available and can be purchased online or at numerous locations around International Drive.

The I•RIDE Trolley services SeaWorld and Aquatica, not to mention attractions such as Fun Spot America, Ripley's Believe it Or Not!, and WonderWorks. All major shopping areas are also covered, along with the Orange County Convention Center, making it the perfect way for visitors to get around during their leisure time.

Red Line

The Red Line Trolley route services the International Drive both north and south bound. There are 64 convenient Red Line Trolley stops and trolleys arrive at each stop approximately every 20 minutes.

Green Line

The Green Line Trolley route is the counterpart service to the Red Line Trolley route servicing Major, Universal and Westwood Boulevards. There are 35 Green Line stops plus 27 shared stops with the Red Line. Trolleys arrive at each stop approximately every 60 minutes on the Green Line.

Transfers

Trolley transfers are FREE. Passengers can easily transfer between the Red and Green Lines at transfer stops represented as stars. Passengers must ask the trolley driver for a transfer ticket when exiting at a transfer stop. A transfer ticket is not needed if using an Unlimited Ride Pass.

On both the **Red Line** and **Green Line** you can transfer at:

South bound ★1★2★24★34

North bound ★1★2★24★34



Navigating the International Drive area has never been easier by simply using any mobile device to view route maps and get predicted trolley arrival times. All trolleys are equipped with an automated vehicle location system (AVLS) and visitors can now obtain predicted Trolley arrival times and live maps. This information is obtained via the internet at IRideTrolley.com or by scanning a QR code at each stop.





TROLLEY STOP LEGEND

- 6 Red Line South Bound
- 28 Red Line North Bound
- G6 Green Line South Bound
- G11 Green Line North Bound
- ★ South Bound Transfers
- ★ North Bound Transfers
- Red Line South shared with Green Line
- Red Line North shared with Green Line

MAP LEGEND

- Golf Course
- Hospital
- Highway Interchange
- Post Office
- UCF - Rosen College of Hospitality

Map subject to change.



Online & Digital Presence

The District is responsible for creating, implementing and administering four websites that are exclusive to International Drive. The District manages the only “official” consumer orientated website for International Drive.

January 1, 2023 – December 31, 2023
 Visits: 1,128,489 – Unique Visitors: 841,534
 Page Views: 2,312,078 – Average Page Views: 2.4
 Time on Site: 01:27
 Source: Google Analytics

InternationalDriveOrlando.com

The official site for I-Drive information. Visitors have the opportunity to plan their entire vacation all from one website. Visitors may request the I-Drive Official Guide/Map or view it online.

- **Basic I-Drive District Partner Listings - FREE!**
 All businesses within the District receive a free basic listing – business name, address, telephone number and 50 words.

IRideTrolley.com

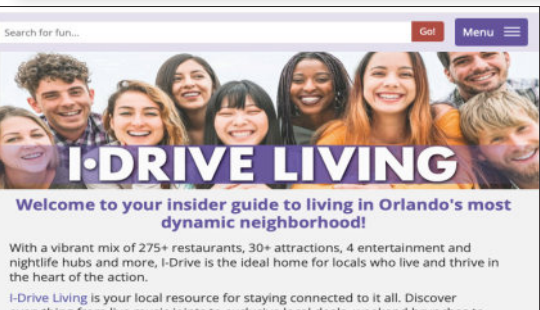
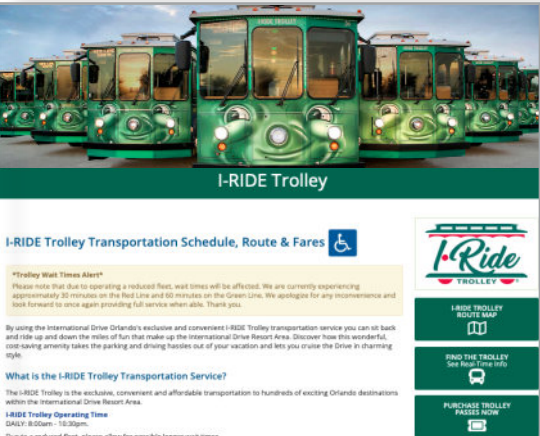
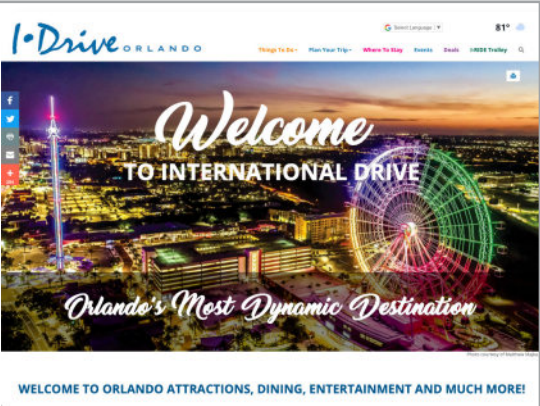
The official I•RIDE Trolley website is the go to place for detailed information on the Trolley service. Facts, service routes, fares, passes and more. Visitors can request an Official Guide/Map as well as purchase trolley passes online.

IDriveDistrict.com

A comprehensive website that contains detailed information on District Partner information, I•RIDE Trolley, District Economic and New Development.

IDriveLiving.com

Over the past few years, there has been a development boom of apartment communities within the area. IDriveLiving.com is the resident resource for staying connected to what’s new and noteworthy in their own backyard. The mission is to connect the District businesses to those who choose to live, work and play in the heart of the action.



Pick Your Adventure



Detailed Listings of the excitement on I-Drive

KEEP UP WITH US ON INSTAGRAM: @IDRIVEDISTRICT



Instagram Highlights

Featured Articles

What's Happening on I-Drive!



What's New on I-Drive!

ORLANDO, January 3, 2024 - Orlando's tourism corridor: More than \$4 billion of high-profile development planned for 2024 and beyond in the I-Drive Area. I-Drive continues to increase its presence as a major player in Orlando's booming hospitality industry. The past several years have brought significant changes to the tourism...



Happy Anniversary I-Drive District: 30 Great Years and Counting!

ORLANDO, November 01, 2022 – The year was 1992. In a small conference room, fifteen stakeholders met to discuss how they could band together to promote I-Drive and bring more visitors to their businesses. Out of this meeting, their vision grew into the creation of The International Drive Master Transit...



The Great Florida Road Trip opens at ICON Park

ORLANDO, Fla. (April 26, 2023) – Today launched the grand opening of the newest gaming experience in Orlando – one with a bird's-eye view – as it's played from up to 400 feet in the air while riding aboard The Wheel at ICON Park.

Calendar of Events

Search: Use any or all of the following:


Trolley Map

Keyword Start Date End Date


Trolley Stop Event Type

All All


[view past events](#)




Joselitio Dapuppet
Event Date: 1/11/2024
Location: Funny Bone Comedy Club & Restaurant
Joselitio Dapuppet is a social media sensation who has been featured on the Wendy Williams show, Worldstarhip.com, Power 105.1 fm...




Dominique
Event Date: 1/12/2024 to 1/13/2024
Location: Funny Bone Comedy Club & Restaurant
What is there to know about Dominique? Well, if you're interested in high-powered comedy, everything. From headlining comedy clubs, to...




Hula Bowl Fan Fest
Event Date: 1/12/2024
Location: Pointe Orlando
Hula Bowl Fan Fest at Pointe Orlando is free and open to the public for fans of all ages to embrace...



Orlando Anime Day
Event Date: 1/13/2024
Location: Wyndham Orlando Resort I-Drive
Our show is the one day anime mini-convention that brings all your anime/manga needs to you. Admission is only \$5.00...



SeaWorld Orlando Inside Look
Event Date: 1/13/2024 to 1/15/2024
Location: SeaWorld Orlando
Have you ever wondered what it takes to be on the SeaWorld Rescue Team? Curious to see what the topside...



Florida Wedding Expo
Event Date: 1/14/2024
Find everything for your PERFECT WEDDING at Central Florida's most renowned wedding expo, an extravaganza that has been captivating hearts...

International Drive Weekly Blog

Latest Posts



January Happenings on International Drive

It's that time where we say bye, bye, bye to the enchanted Christmas cheer around I-Drive and "hello" to 2024! International Drive Orlando is known for its exhilarating theme parks, vibrant atmosphere, and extensive entertainment options, and with cooler January temperatures it is the perfect recipe to explore I-Drive! As we step into January 2024, take a look at some exciting events and activities happening along this iconic stretch. Can't Miss Shows and Expos 69th Annual F.U.N Convention...

[Read More](#)



Welcoming 2024 on I-Drive

Picture this: saying, "See ya later, 2023" in the most epic way possible. Whether you're all about that family fun vibe or are itching to dance your way into 2024, Orlando's Most Dynamic Neighborhood has the perfect New Year's Eve celebration for the occasion! As we get ready to wave goodbye to 2023 and look forward to an exciting new year, I-Drive is the perfect place to celebrate, with extraordinary New Year's Eve events to celebrate all that 2023 was, and welcome 2024 with a...

[Read More](#)

"I-Drive Sizzle" Video Campaign

The "I Sizzle Video Campaign" celebrates the thrills, fun, and flavors of the International Drive area. This campaign received a prestigious "Telly Award", which annually showcases the best work created within television and across video.



Attractions



Dining



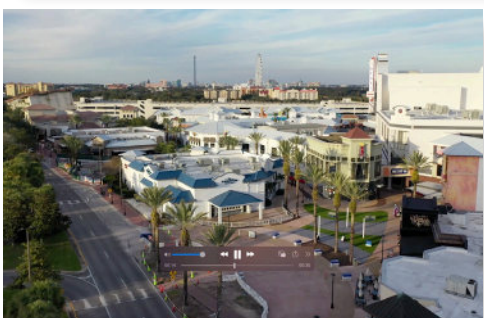
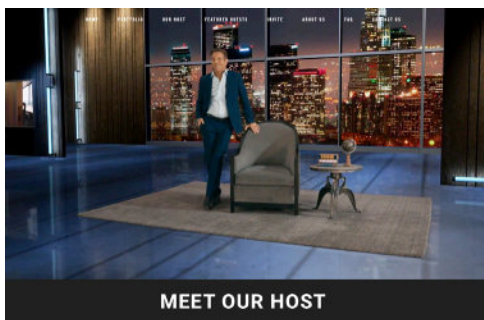
Nightlife



Shopping

Viewpoint with Dennis Quaid -

The District was approached to be included in a new docuseries for Public National Television called "Viewpoint with Dennis Quaid". This short-film series will air in all 50 states to show viewers what there is to do that is fun and educational in each state. For the state of Florida, International Drive was chosen and we had the honor to write the script along with producers. On July 21st, the District hosted the film crew to interview some of our stakeholders and Luann Brooks on the many faces of our diverse district. On January 16, 2023, this docuseries was distributed to 170 Public Television stations throughout the U.S. for their use as interstitial programming for one full year.



Partner and Visitor eNewsletters



[\(View as Webpage\)](#)



Spooky Season on I-Drive

International Drive Orlando is the place to be during spooky season, with a lineup of hair-raising events that are sure to make your Halloween unforgettable. Get ready for a ghoulishly good time as we explore the fan-favorite Halloween events happening on I-Drive this October!

[Halloween Events on I-Drive!](#)

The I-Ride Trolley has a new route effective Oct. 1

The I-Ride Trolley is making adjustments to our routes in order to better serve your businesses and guests. Please see the changes below:

- Red Line will no longer service Westwood Blvd. & Sea Harbor Dr. Red Line will remain on International Drive.
- The Green Line will now service all of Westwood Blvd. & Sea Harbor Dr.
- Both Routes will still service SeaWorld Orlando.
- Red Line will still service the Aquatica stop which is being relocated to International Drive.
- All stops affected will be renumbered
- Stops 33, 34, 35, & 36 will all be North / South combo stops shared by both Red & Green Lines
- Be sure to check your stop for any changes



View Our FREE International Drive Virtual Vacation Guide!
Get excited about your visit to Orlando and I-Drive by planning your vacation with the help of our handy guide!



Check Out the I-Drive District Development Tracker

View the I-Drive Districts development tracking page. There is more than \$4 billion of high-profile development planned for 2023 and beyond. View our interactive map and more below!

[View the Interactive Development Map](#)



Game Day on I-Drive

Sports fans, rejoice! Football season is back, and there's no better place to catch all the action than right here on International Drive. Whether you're a local looking for the perfect spot to spend game day, or you're visiting from afar, an Orlando vacation is no reason to miss a game, especially since I-Drive is home to so many perfect game day destinations!

[Celebrate Game Day on I-Drive!](#)



October Adventures on I-Drive

October has arrived, and International Drive is buzzing with excitement as the weather cools down, providing a much-needed break from the summer heat and humidity, while bringing cooler sunny days that make for the perfect temps for experiencing I-Drive.

[Plan your October on I-Drive!](#)



Social Media

Facebook, Instagram, Twitter, YouTube & Pinterest

The quickest way to reach potential travelers or just plain “fans of all things I-Drive” is through Social Media and the District has implemented an aggressive presence on Facebook, Instagram, Twitter, YouTube and Linked-in. These social media platforms allow sharing of International Drive events, deals and special offers. Below are 2023 figures.



IDriveOrlando 6,143,243
IRide Trolley 423,462
IDrive Living 305,681



IDriveDistrict 618,298
IDriveLiving 240,440



I-DriveOrlando
 16,925



IDriveOrlando
 69,370



IDriveOrlando
 9,523



IDriveOrlando 207

Social Media Influencers

In collaboration with the social media giant; UNATION, who publishes under “Stuff to Do in Orlando”, the District hosted the first ever social media influencer event on I-Drive. Thirty-eight of Orlando’s TOP influencers were introduced to 20 of the participating restaurants & attractions at Pointe Orlando. Our goal was to connect the District partner with the influencer in order to invite them to their business for an exclusive story. Within the first 24 hours there were over 110 posts and thousands of social media interactions about International Drive!



Tourism and Local Advertising Campaigns

Introducing the I-RIDE Trolleys and the wide amenities of International Drive to potential visitors.

Hop on Board an I-RIDE Trolley

The I-RIDE Trolley is the exclusive, convenient and affordable transportation to hundreds of exciting destinations within the International Drive area.

Discover how this wonderful, cost-saving amenity takes the parking and driving hassles out of your vacation and lets you cruise the Drive in charming style.

Operates daily, 8:00am to 10:30am.
Visit IRideTrolley.com for route and details.

I-DRIVE DISTRICT
INTERNATIONAL DRIVE
IDriveDistrict.com

I-Ride Trolley
INTERNATIONAL DRIVE
IRideTrolley.com

Local Advertising Campaigns

Developing local campaigns through print and digital platforms.

The heartbeat of the community
SOUTHWEST ORLANDO BULLETIN
Since 1968

BUNGALOWER

stuff-to-do Orlando

ORLANDO WEEKLY

Orlando Family magazine

watermark
Your LGBTQ Life, Daily.

Orlando DATE NIGHT GUIDE

3,356,135 Impressions
25,522 Clicks | Opens | Visits
370,000 circ. | 18 Print ads

I-Drive I-PARTY

ENDLESS EXCITEMENT | NONSTOP LIVE MUSIC | TURN THINGS UP A NOTCH

www.irdrive.com

I-Drive I-STAY

Plan your Spring Break STAYCATION

Endless Family Fun | Attractions for ALL Ages | State of the Art Entertainment

InternationalDriveOrlando.com

I-Drive RESORT AREA

Visit Orlando magical dining celebrates its 10th year beginning Aug. 27 through Oct. 5, 2021. Enjoy three courses shared at Central Florida's best restaurants for just \$27 per person. One price from each menu and always, always, magic in every bite and every look as helping to combat homelessness in Central Florida.

Visit Orlando **magical dining**

InternationalDriveOrlando.com/MagicalDining

I-Drive District SOFT HOLIDAY TREE

Kick off the Season as we light the official I-Drive District Soft Holiday Tree!

Special Performances, Shopping & Dining, Free 3D Holiday Glasses, The Santa Workshop Experience and more!

I-DRIVE DAZZLES ALL SEASON LONG!
Come DINE, SHOP, EXPLORE and BE MERRY on I-DRIVE!

InternationalDriveOrlando.com

WonderWorks

WonderWorks Orlando is the ultimate family fun destination. With over 100 interactive exhibits, shows, and experiences, it's the perfect place for a day of fun for everyone.

www.wonderworks.com

I-Drive I-Party

Experience the ultimate night of fun and entertainment at I-Drive I-Party. With live music, dancing, and more, it's the perfect way to celebrate your vacation.

www.irdrive.com

I-Drive I-Stay

Plan your Spring Break staycation at I-Drive I-Stay. With a pool, lounge, and more, it's the perfect way to relax and recharge.

www.irdrive.com

I-Drive I-Play

Experience the thrill of a Ferris wheel ride at I-Drive I-Play. With stunning views of the International Drive area, it's a must-do activity for everyone.

www.irdrive.com

I-Drive I-Dine

Experience the best of Orlando's dining scene at I-Drive I-Dine. With a variety of cuisines and atmospheres, it's the perfect place to enjoy a meal.

www.irdrive.com

Experience I-DRIVE

Visit Orlando **magical dining**

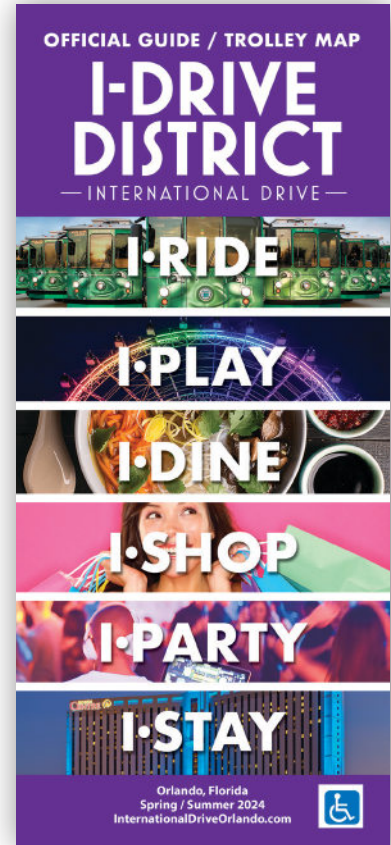
Advertising Opportunities

I-Drive Official Guide / I-Ride Trolley Map

The I-Drive Official Guide / I-Ride Trolley Map is the flagship publication dedicated exclusively to the economic development and representation of the businesses located within International Drive. Since its inception in 2000, the Guide has become an important resource for visitors planning a trip to the destination.

Published twice a year, the Guide contains directories of Attractions, Nightlife, Shopping, Dining, Accommodations, and the Official I-RIDE Trolley Route Map with money saving coupons.

The Guide is promoted throughout the destination's official web site, InternationalDriveOrlando.com and is used to fulfill worldwide requests for International Drive information.



Print Distribution Channels:

- Available onboard the I-Ride Trolley System, it is the ONLY guide distributed to riders.
- Distributed at one of the nation's largest Convention Center located within the I-Drive Resort Area.
- Distributed at over 100 locations throughout the I-Drive area.
- Placement in over 70 brochure racks within the destination.
- Placement at seven Service Plazas along Florida's Turnpike.
- Placement at the Orlando Sanford International Airport.
- Used as the fulfillment piece for all inquiries about the Resort Area and is featured as a virtual brochure on the Area's Official Web Site, InternationalDriveOrlando.com.
- Coupons are posted in "Hot Deals" on InternationalDriveOrlando.com.

For information on advertising please contact marketing@InternationalDriveOrlando.com



I•RIDE Trolley Exterior Advertising

For advertising that really moves, these bold and exciting billboards travel their 11-mile route and reach more than 55,000 impressions a day within this dynamic vacation and convention destination.



I•RIDE Trolley Interior Advertising



Spotlight your business on the walls that line the aisle of the I•RIDE Trolley.



Located in the rear of each I•RIDE Trolley at eye level for passengers to see your message.

District Partner and Non-District Partner rates are available for exterior and interior advertising opportunities. For complete details visit IDriveDistrict.com or contact marketing@InternationalDriveOrlando.com.

Special Community Events

The District strives to be a partner to our local community by supporting the following organizations. Our District Partners are invited to join us as we make a difference in our community.

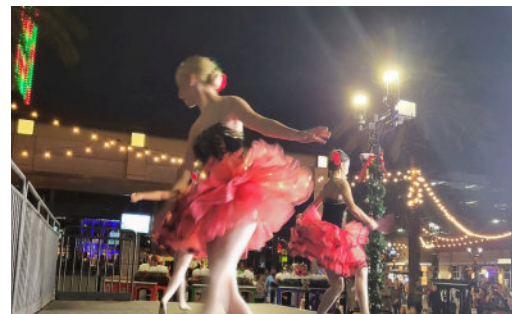
Official I-Drive District Holiday Tree Lighting 2023

December 1, 2023

The best way to kick-off the holiday season is with the Official I-Drive Holiday Tree Lighting Ceremony! Hosted by the District and located at ICON Park, entertainment included the Dr. Phillips High School Dance in Motion Company and Grammy nominated singers from Prodigy Talent Group. The 50 ft. holiday tree was lit by local celebrities and the Grinch himself. Captain Ken Chapman, from the Orlando Salvation Army, received the donation check from the I-Drive District.



🎄 I-Drive District 🎄 HOLIDAY TREE LIGHTING



Florida Citrus Sports - Cheez-It Bowl & Pop-Tarts Bowl

December 28, 2023- January 1, 2024

International Drive was once again the focus of the entire country by hosting the Orlando Fan Events at Pointe Orlando, leading up to the two Florida Citrus Sports games: the Cheez-It Bowl on December 28, 2023 and the Pop-Tarts Bowl on January 1, 2024. Over 91,000+ fans attended across all events.



Fore! Children Celebrity Golf Tournament Hosted By Commissioner Burns, District 6

September 29, 2023

Fun was had by all as the District participated as a sponsor of Commissioner Burns' first annual Fore! Children Celebrity Golf Tournament at Hawk's Landing Golf Club at Orlando World Center Marriott.



Salvation Army Angel Tree Program

The Salvation Army has been supporting those in need since 1865. The Angel Tree Program is a nationally recognized program that provides new clothing or toys for under privileged children.

The District has participated in the annual Salvation Army Angel Tree program for 20 years. Our first year, the District staff adopted 25 Angels. In 2023, through the generosity of 100+ area businesses and individuals over 500 Angels were adopted, plus bikes and cash donations. The second annual Sock Drive fetched over 1,700 pairs of socks.



Public Safety Programs

Tourist Oriented Policing Squads (TOPS)

One of the world's top tourist and meeting destinations, International Drive, continues with enhanced support of its highly successful prototype safety program, which began in 2007. The District partnered with the Orange County Sheriff's Office and the Orlando Police Department to provide "enhanced" safety patrols throughout International Drive, seven days a week.

This proactive approach to public safety means an increased presence of bike patrols, marked cars and deputies on foot throughout the area. Ten additional deputies, specially trained for this program, are on duty for extended hours, seven days a week. The TOPS program serves as a model for other law enforcement agencies and communities. The TOPS deputies also offer various crime prevention programs and seminars in their commitment to enhance the safety of the International Drive area through increased visibility, communication and partnerships.

100% of the funding for TOPS Program is contributed from the District's special assessment program.

The District also partners with the Orlando Police Department by hiring off duty officers to patrol the area along International Drive within the City limits.

Both programs have been highly successful in deterring crime in the area. This safety initiative provides enhanced services to the 16.8 million visitors (2023) and more than 90,000 employees (2023) that work in the area each day.



I-Drive District Clean Team

The District Clean Team was created in 2008 to help keep the International Drive area a clean, safe and enjoyable place for all.

- Two part and two full-time staff members patrol the 11- mile stretch of International Drive, seven days a week
- Maintain 100+ trolley stops including: daily trash collection, cleaning & maintaining amenities
- Pressure wash all trolley stops annually
- Maintain the Lynx Art Shelter specialty stops (major clean every 6 months)
- Assist with debris collection and minor landscaping within pedestrian/public areas as needed
- Report any road, traffic or signage issues, potholes, and code violations to the District. The information is then passed on to the proper local authorities for handling (Orange County, City of Orlando, or FDOT).



Pedicab Operations within the I-Drive District

In October 2017, Orange County created Pedicab Ordinance No. 2017-17 went into effect on January 1, 2018. The ordinance was enacted in order to control & monitor the use of pedicabs within the area. The District is the Administrator to Orange County for this program. Included in the ordinance is a list of operating requirements and restrictions for both the Owner and the Driver. See ordinance for details.

The ordinance requires all owner operators to apply for a decal (per pedicab) and also submit to a background check in order to operate within the area. All pedicab vehicles are thoroughly inspected by the District staff including a checklist of items such as condition of tires, check for working brakes and lights, condition of the mounted seats, display of rates being charged and proof of insurance. Each owner operator must carry insurance at minimum of \$1,000,000 per occurrence and \$2,000,000 in the aggregate.

In 2023, the District issued 50 pedicab driver permits and inspected 44 pedicabs in order to be granted a pedicab owner decal.



International Drive Art Projects

Art on International Drive - The Traffic Control Art Box Program

Sponsored by Orange County, the ETC Stakeholder Group and the I-Drive District, this program is geared towards beautification and prevention of vandalism on International Drive. It is a project that uses private donations and sponsorships for funding. The art was completed by UCF students who are part of the AD Lab (Advanced Design Lab Division) at UCF for phase one. As the program expands more artists and schools will be brought in to participate in the program. The International Drive Art Program committee conducted a thorough design completion in early 2010. The committee had participants from the ETC, OCCC, OCSO, City of Orlando, Orange County Public Works and the District.

These boxes are along International Drive from Universal Boulevard to Central Florida Parkway with 14 beautified traffic control boxes.



Before



After



After



After

I-Drive District Art Shelter Stops

The I-Drive District Public Art Shelter Project came to be through a partnership agreement with Lynx, Entech and the District. These cascade style art shelters have made International Drive the home of beautiful and unique public art which breaks new technical ground.



Before



Florida Manatee



Florida Citrus



Florida Beaches



Florida Panther

I-Drive District Apartments - 17,972 Units

- 1 GZ Universal Tower - 120 - under construction
- 2 The Grand Bainbridge Universal Major - 390 - opening 2024
- 3 Livano Grand National Apartments - 350 - early 2024
- 4 Deseo Grande - 365
- 5 Revel - 365 - under construction
- 6 Triton Cay - Universal Apartments 510
- 7 Bainbridge Sand Lake - 330 - under construction
- 8 Legacy Universal Apartments - 350
- 9 Fusion Orlando - 176
- 10 Arcadia Dr. Phillips - 394
- 11 Overture Dr. Phillips (55+) - 185
- 12 Essex Luxe Apartments - 330
- 13 MAA Sand Lake Apartments - 264
- 14 The Courtney at Universal Boulevard - 355
- 15 The Addison at Universal Boulevard - 344
- 16 The District Universal Boulevard - 425
- 17 Catchlight Crossings - 1,000 - under construction, opening 2026
- 18 Lake Vue - 196
- 19 Monterey Lake Apartments - 504
- 20 Sea Isle - 356
- 21 Bayfront on Sand Lake - 376
- 22 Sancerre Sand Lake - 316
- 23 Integra Cove Apartments - 338
- 24 Axis West Apartments - 268
- 25 Westwood Park Apartment Homes - 178
- 26 The Wesley - 400
- 27 PAC I-Drive - 225 - under construction
- 28 Lantower Grande Pines - 282
- 29 Solaya - 322
- 30 The Adelaide Apartments - 408
- 31 Westwood Suites Apartments - 112
- 32 Ancora Apartment Homes - 287
- 33 Citi Lakes Apartments - 346
- 34 Mission Club - 356
- 35 Pavilion at Lake Eve - 264
- 36 Town Vineland Apartments - 396 - opening 2024
- 37 Altra Lake Willis - 230 - under construction
- 38 Altis Grand Lake Willis - 329 - completion 2024
- 39 Solstice Signature Apartment Homes - 390
- 40 Veer Apartments - 250
- 41 The Commons - 280
- 42 Discovery Palms - 145
- 43 Cumberland Park Apartments - 456
- 44 Chatham Square - 448
- 45 Patterson Court Apartments / Perse by Trion Living - 384
- 46 Sabal Palm at Lake Buena Vista - 400
- 47 The Addison Lake Bryan Apartments - 266
- 48 Alcove Apartments - 314
- 49 Bainbridge World Center - 806 - under construction
- 50 Halston World Gateway - 252
- 51 Camden World Gateway Apartments - 408
- 52 Cortland World Gateway Apartments - 411



I-DRIVE DISTRICT

— INTERNATIONAL DRIVE —

7081 Grand National Drive • Suite 105 • Orlando, FL 32819
 407-248-9590 • IDriveDistrict.com
 Map not to scale • Subject to change without notification
 4-1-2024

I-Drive District Development Map

2024 and Beyond Distributed exclusively by the I-Drive Business Improvement District.

TOTAL PROJECTS BY YEAR: 2024 - 30 | 2025 - 6 | 2026 - 6 | 2027 - 1 | Unknown - 15

Commercial

Residential



- 1 **GZ Universal Tower** – 17-story, 120 unit luxury apartment community. Completion TBA. zicaugroup.com
- 2 **Universal Orlando** - DreamWorks Animation Land - Land inspired by Dreamworks' popular film franchises. Completion 2024.
- 3 **Bainbridge The Grand**– (old Mystery Fun House) - 13,700 SF, new construction apartments, 390 units. Completion 4Q 2024. bainbridgegrand.com
- 4 **Orlando International Premium Outlets** – Ford's Garage - American burger chain. Completion TBA. fordsgarageusa.com
- 5 **Grand National Drive Roadway Improvement** – Widening Grand National Drive from W Oak Ridge Rd to Vanguard St to four lanes. Includes street lighting and pedestrian improvements. Completion winter 2025 orlando.gov
- 6 **Livano Grand National Apartments** – 6.43 acres, multi-family project with of 350 units in 3-apartment buildings and 1-multi-level parking garage. Completion early 2024. livanograndnational.com
- 7 **Revel Apartments** – 365 unit luxury apartment community. Completion 2025
- 8 **Villatel Orlando Resort** – 77 acres of mixed use development including 526 single family vacation homes, condos and town homes. Grounds include multiple lakes, community clubhouse with resort-style pool, lazy river, restaurant and water park. Phase 1: 96 condominiums, 34 single family homes and 120 townhouses. Phase 2: 80 townhouses, 36 single family homes and 5 condominium lots. Phased opening starting 2023. Completion summer 2025. villatel.com
- 9 **Hyatt House Orlando / I-Drive** – 5-story, 175 rooms. Completion 2024. hyatt.com
- 10 **Olinda Center** – (formerly International Festival Shopping Center) Improvements, with new tenants including:
 - Pão na Chapa - Brazilian cuisine
 - Sushi Yama Restaurant - Asian Cuisine
 - ChipotleCompletion ongoing.
- 11 **Steel Chef's Market** – 53,000 SF of retail and restaurant space. Completion TBA
- 12 **Divina Carne** – (former TGI Friday's) Brazilian steakhouse. Completion 2024.
- 13 **Carrier Drive Roadway Improvements** – Intersection improvements at Carrier Dr. / Universal Blvd and Carrier Dr. / Kirkman Rd. Mixed-use path along southside of roadway, landscaping and possibly a roundabout. Expected start 2023, completion date TBA. orlando.gov
- 14 **Bainbridge Sand Lake** – 100,000 SF, 5-story apartment complex with 367 units, clubhouse with resort style pool and parking garage. Completion TBA. bainbridgecompanies.com
- 15 **Daskk Orlando Hotel Near Universal Blvd** – (formerly Quality Suites) 7-story, 154 rooms. Completion 2024 choicehotels.com
- 16 **Sand Lake Road Interchange** – Sand Lake Road and I-4 interchange re-imagined into a diverging diamond configuration. Reconstructing I-4 general lanes and adding a barrier separated express lane from Sand Lake Road to Epcot Center Drive. Completion 2027. i4beyond.com/project-info-map/#sand-lake-rd-s-r-482-i-4-interchange-improvements
- 17 **Proposed I-Drive / Sand Lake Pedestrian Overpass Feasibility Study**

A proposed pedestrian overpass at the I-Drive and Sand Lake Road intersection that would connect all four corners. The study will determine design and cost of the project. Study completion date 2024. <https://www.ocfl.net/TrafficTransportation/TransportationProjects/InternationalDrivePedestrianOverpass.aspx>
- 18 **Hollywood Plaza**
 - Tom's Watch Bar - 16,500 SF sports bar concept with mezzanine, beer garden and raised stage from Smashburger founder, Tom Ryan. Located in the roof-top space in Hollywood Plaza parking garage. Completion April 2024. tomswatchbar.com
 - Masti - Indian Street Cuisine. Completion early 2024.
- 19 **Kirkman Road Extension** - Public-private partnership (FDOT, Orange County and Universal) 1.7 mile north / south stretch, Carrier Drive to Universal Blvd with elevated traffic circle and dedicated bus lanes. Completion 2024. cflroads.com/project/443817-1
- 20 **Universal's Epic Universe**
 - Theme Park with entertainment center, hotels, shops, and restaurants.
 - Hotels with 2,000 rooms total to include:
 - Universal Stella Nova - 750 rooms, completion January 2025.
 - Universal Terra Luna - 750 rooms, completion February 2025.
 - Universal Helios Grand - 500 rooms, completion summer 2025. universolorlando.com
- 21 **Axvengers** – (Former Gift Factory) Urban axe throwing restaurant and lounge. Completion TBA.
- 22 **Chuck Lager American Tavern** – (Former Walk-On's) Classic American Tavern with international flair. Completion 2024. chucklager.com
- 23 **I-Drive Dedicated Transit Lanes** – Dedicated bus lanes - Sand Lake Rd. to the Beachline. Completion summer 2026. orangecountyfl.net
- 24 **The Pointe Orlando** –
 - Rocket Fizz - Soda and candy shop. Completion TBA.
 - Sports & Social - Restaurant focused on sports entertainment, live music and social games. Completion 2024.
 - PBR Cowboy Bar - Professional Bull Riding bar with a mechanical bull, multiple signature bars and VIP booths. Completion 2024.
 - Live! Plaza - Outdoor venue serving as a gathering place for events and more. Completion 2024.
 - Dick's Last Resort - Southern style restaurant chain known for rowdy environment and gruff staffers. Spring 2024

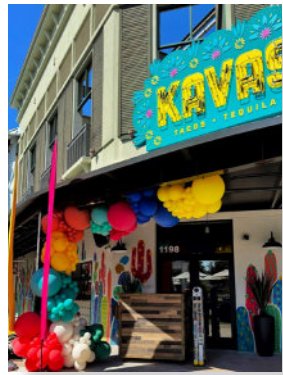
- 25 Orange County Convention Center Phase 5a Expansion** – Enhancements to north-south building including enclosed connector, 60,000 SF meeting space, 80,000 SF ballroom and grand entrance on Convention Way. Completion 2027. www.occc.net
- 26 Tradeshaw Blvd. Improvement** – Widening Tradeshaw Blvd from 2 lanes to 4 lanes, from Universal Blvd to Destination Parkway. Project will also include 2 transit lanes and a multi-use path on both sides of the road for pedestrians and cyclists. Construction expected early 2027. Completion 2029. ocfl.net/TrafficTransportation/TransportationProjects/TradeshawBoulevard.aspx
- 27 Catchlight Crossings (Universal's Apartments)** – Universal's Housing For Tomorrow, affordable housing project consisting of 1,000 apartments and 16,000 SF of retail space, Bezos Academy Montessori School, healthcare clinic, transportation station and space for a University of Central Florida Classroom. Phased opening beginning 2026. housingfortomorrow.com
- 28 W Hotel** – 22-story, 400 rooms, 2,000 seat live music venue and 6-story parking garage. Completion 2026.
- 29 Brightline / Sunshine Corridor Station** – Proposed stop for Sun Rail and Brightline train link. Built on land donated by Universal Orlando. Completion date TBA. orlandosrightrail.com
- 30 SeaWorld Orlando** –
 - Penguin Trek - family friendly launch coaster. Completion spring 2024.
 - "Project Starboard" 15-story, 504 room hotel with conference center, ballroom, rooftop amenities and walkway to park. Completion 2026. seaworldorlando.com
- 31 Aquatica** – Tassie's Underwater Twist - 129 FT immersive waterslide with video projection and music. Completed March 2024. aquatica.com
- 32 Senso Beach Club** – 40,000 SF, multi-level entertainment complex with two pools, bars and roof top area. Completion 2024. sensobeachclub.com
- 33 Discovery Cove Hotel (Project Canopy)** – 250-room hotel with spa, meeting space, restaurant and large amenity area. Completion TBA.
- 34 Home2 Suites by Hilton** – Two 6-story Home2 Suites hotels, each with 139 room. Completion TBA.
- 35 Paradiso Grande Resort Orlando** – 157 vacation home community to include town homes and single-family vacation homes from 3 to 15 bedrooms, also will feature a community clubhouse, resort-style pool with lazy river and walking trails. Phased opening, completion TBA. paradisograndehomes.com
- 36 PAC I-Drive Apartments** – 5-Story, 225 unit multi-family project with attached parking garage and rooftop amenity deck. Completion TBA.
- 37 Town Vineland Apartments** – luxury garden-style, multi-family development. Sixteen, 3-story buildings, 396 units, clubhouse, pool, 5 detached garages, 600 surface parking spaces. Completion summer 2024. townvineland.com
- 38 Altra Lake Willis** – 230-unit apartment complex, 24/7 fitness center, Starbucks Cyber Cafe and resort style heated pool. Completion TBA.
- 39 Altis Grand at Lake Willis** – 329 upscale garden-style apartment homes, fitness center and resort-style pool. Completion early 2024. atlislakewillis.com
- 40 Vineland Pointe** – three phase retail center, 69.41 acres, 447,500 SF retail space
 - Torchy's Tacos - 4,000 SF - Austin, Texas based taco chain - Completion 2024.
 - Pinstripes, bistro, bocce, bowling, 28,000 SF restaurant. Completion spring 2024.
 - Target Expansion - Adding an additional 52,460 SF to the existing store. Completion TBA.
 - Fogo de Chão - 8,000 SF Brazilian Steakhouse restaurant. Completion early 2024. vinelandpointeorlando.com
- 41 AREA15** – 300,000 SF immersive art experience and events center with eye-catching special effects. Completion TBA. area15.com
- 42 I-4 at Daryl Carter Parkway Interim Interchange** – Daryl Carter Parkway and I-4 re-imagined with I-4 exit ramps from both directions, eastbound I-4 entrance ramp and converting existing overpass to a diverging diamond interchange. Expected completion early 2025.
- 43 Caribe Royale**
 - Stadium Club - 9,000 SF, two-story sport bar and entertainment complex.
 - The Grove - 20,000 SF, outdoor event space. Completion 2024.
 - Convention Center expansion, adding an additional 37,500 SF to existing space. Completion early 2025. cariberoyal.com
- 44 Bainbridge World Center Apartments** – Phase 1: 342 units, under construction, completion 2024. Phase 2: 464 units, completion TBA. bainbridgeworldcenter.com
- 45 Fairmont Orlando** – 7-story, 550 rooms luxury hotel. 5,000 SF rooftop lounge, 12,000 SF wellness center, 44,000 SF of meeting/event space, and seven food/beverage concepts. Completion early 2025. fairmont.com



I-DRIVE DISTRICT

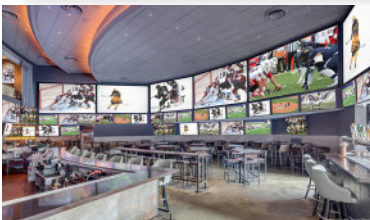
— INTERNATIONAL DRIVE —

International Drive Development: 2015 - 2024



Development in Review: 2015-2024

| Category | Totals |
|-------------------------------|--------|
| Accommodations (6,819+ rooms) | 38 |
| Attractions | 56 |
| Dining | 67 |
| Entertainment & Nightlife | 10 |
| Shopping | 30 |
| Apartments | 20 |
| Municipal & Office Complexes | 12 |



Area Transportation Projects

Sunshine Corridor Project
OrlandosRightRail.com



Sand Lake Rd. / I-4 Interchange
bit.ly/SandLakeInterchange



Grand National Dr.
orlando.gov



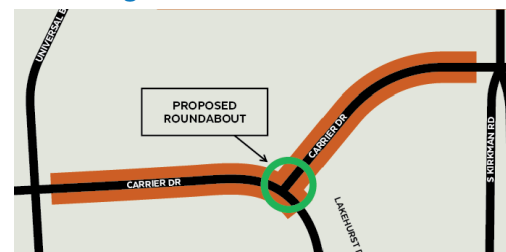
Kirkman Rd. – Trade Show Blvd.
bit.ly/KirkmanExtn



I-Drive Transit Lanes
bit.ly/IDriveTransitLanes



Carrier Dr Roadway
orlando.gov



I-4 at Daryl Carter Blvd.
i4beyond.com



I-Drive Premium Transit Study
bit.ly/IDriveTFATA

Sand Lake Rd. & I-Drive Pedestrian Bridge
idriveoverpass.com

Sand Lake Rd. – Apopka Vineland Project

Micro Mobility (E-Scooters) Ordinance

Economic Impact Analysis Report
idrivedistrict.com/editorFiles/EIA_2021.pdf

I-Drive Development
idrivedistrict.com/economic-development

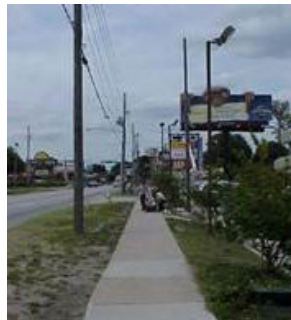
I-Ride Trolley Service
www.iritetrolley.com

Proposed I-Drive & Sand Lake Rd. Pedestrian Bridge
idriveoverpass.com

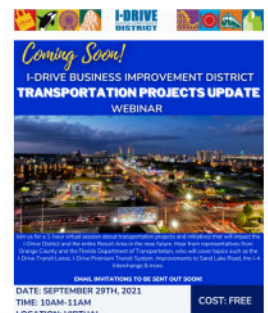


International Drive Business Improvement District Accomplishments since 1992

- Develop the first International Drive Resort Area destination logo & branding concepts.
- Plan, design & operate the first exclusive transit service – I•RIDE Trolley Service.
- Plan, design, construct & maintain all transit stop amenities that support the Trolley Service.
- Developed and continue to publish the first and only Official Visitors Guide for International Drive.
- Developed and continue to publish the first I•RIDE Trolley coupon map.
- Developed and continue to administer the first of their kind websites, solely dedicated to International Drive - InternationalDriveOrlando.com, IRideTrolley.com, and IDriveDistrict.com
- Installed new & wider sidewalks, new landscaping and irrigation within the public right of way along International Drive from Sand Lake Road to Kirkman Road. This project was completed in 2004 through a joint partnership agreement with Orange County and the International Drive CRA.
- Installed 13 NEW destination directional signs along the I-4 corridor from the Florida Turnpike to the Beachline. This project was completed in 2003 through a joint partnership agreement with the Florida Department of Transportation.
- Developed, funded and continue to administer the first ever dedicated public safety program for International Drive (TOPS).
- Developed and continue to administer the first ever Clean Team program for International Drive.
- Developed and continue to administer the first ever automated vehicle location service (AVLS) for tracking the I•RIDE Trolley system.
- Partnered with Orange TV to produce three segments dedicated to telling the story and history of the International Drive Resort Area.
- Developed partnership advertising thru Visit Orlando, Visit Florida and Bright House Networks along with other key publications to promote our tourist corridor.
- Coordinated with the city and business owners for the North International Drive Improvement Project including bus lanes, bike lanes, paving improvements and landscaping. Completed December 2014.



- Responsible for installation of Holiday Pole Decor and the Official Holiday Tree on International Drive.
- Partner with the Florida Citrus Sports Association to bring several of the events for the annual bowl games to our area (previously held outside the corridor).
- Developed the first ever comprehensive International Drive Business Improvement District Development Update. Includes a geographic map and supporting presentation with materials. Updated monthly. (see page 35)
- Organized the removal of all illegal magazine racks within the public right-of-way.
- Installed retaining walls along North International Drive for safety and beautification purposes.
- Ongoing coordination with County and City Staff regarding overall improvements needed and code enforcement issues within our area.
- Participated in the CFHLA Adopt-a-School program.
- Participated in the I-Drive Chamber Tourism Leadership program as a sponsor and presenter on Transportation Day and Government Day.
- Ongoing presentations with individual District Partners and industry organizations to share the story of the International Drive Business Improvement District.
- Responsible for removing the old “Ramada Inn” eye sore sign at International Drive and Sand Lake Road.
- Commissioned the first ever Economic Impact Analysis study for the International Drive Area. Updated annually.
- Joined the Google Transit Partner Program, a public transportation planning tool that integrates the I•RIDE routes with the power of Google maps. Provides scheduled arrival time for each stop as well as trip planning.
- Partnered with Orange County, Florida Department of Transportation and Orange TV create and administer the first ever I-Drive Transportation Webinar.
- Developed and administer the “I-Drive Living Campaign”, a resident resource to stay connected to what’s happening on International Drive and to enable District Partners to connect directly to residents. This is done through the dedicated website IDriveLiving.com, social media, newsletters and on-site events.
- Planning and implementation of the 30 year District Anniversary Celebration and the 25 year I-RIDE Trolley Anniversary Celebration.



International Drive Business Improvement District

7081 Grand National Dr. • Suite 105 • Orlando, Florida 32819

Phone 407-248-9590 • Fax 407-248-9594

InternationalDriveOrlando.com • IRideTrolley.com

IDriveLiving.com • IDriveDistrict.com

updated : April 2024