



30TH ANNIVERSARY
**I-DRIVE
DISTRICT**
INTERNATIONAL DRIVE

I-DRIVE DISTRICT GUIDE

I-Drive District Guide

Since the inception of the I-Drive Business Improvement District (District) in 1992, we have been a strong voice for all I-Drive District stakeholders to state and local government to ensure that the best interests of our dynamic destination are being heard. All of the businesses located within the boundaries of the District (pg. 8) are considered District Partners. This Guide was created specifically to provide details on the benefits and opportunities that are available to the District Partners.

We encourage businesses to take advantage of the District programs and to attend the regularly scheduled board meetings. These meetings are open to the public to provide details on the day-to-day operations of the District. Information on activities and meetings can be found at IDriveDistrict.com.

For additional copies of this Guide, please contact us at 407-248-9590 or email your request to info@IDriveDistrict.com.

Sincerely,



Luann Brooks
Executive Director
International Drive Business Improvement District





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About The I-Drive Business Improvement District

The I-Drive Master Transit & Improvement District was created on November 10, 1992 as the I-Drive Business Improvement District (District) under a public-private partnership between the I-Drive District business community, Orange County Government and the City of Orlando. The District is a geographically defined area in which services, activities and programs are paid for through a special assessment which is charged to all commercial businesses within the District boundaries in order to equitably distribute the benefits received and the costs incurred to provide specialized services over and above what is provided by local governments.

The District was created to answer the need to provide services such as transportation, capital improvements, public safety, marketing, promotions, clean teams, street scape enhancements and representation to state & local governments. This contributes to the current and future economic development of International Drive.

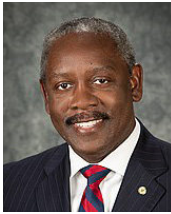
The I-Drive District represents \$12.6 Billion in Gross Taxable Land Value on the 2023 tax roll according to the Orange County Property Appraisers report. This represents 6.2% of all taxable value in Orange County.





The District Governing Board

The Board is comprised of three members of local government: two members from Orange County and one member from the City of Orlando. Current Board members are:



Chairperson:
The Honorable Jerry Demings
Orange County Mayor



Orange County:
Commissioner Mike Scott
Orange County - District 6



City of Orlando:
Commissioner Bakari F. Burns
City of Orlando - District 6

The District Advisory Board

The District is served by a five-member Advisory Board: three members are appointed by Orange County and two are appointed by the City of Orlando. Members must be an I-Drive District property owner, an owner-appointed representative, or an employee of a property owner.

Chairperson



Ms. Sibille Pritchard
Vice President
Orlando Plaza Partners

Other Members



Mr. Harris Rosen
President
Rosen Hotels & Resorts



Mr. Joshua Wallack
Chief Operating Officer
Mango's Tropical Café



Mr. Russ Dagon
Senior Vice President
of Resort Development
Universal Orlando Creative



Mr. Marco Manzie
President
Paramount
Hospitality Group

District Staff

Ms. Luann Brooks - Executive Director
Ms. Norah White - Director of Sales & Marketing
Ms. Lynn Havanec - Director of Operations
Ms. Pamela Jones - Product Manager
Ms. Rebecca Wiles - Communications & Special Projects Manager
Ms. Denise Daugherty - Hospitality Manager
Ms. Katey Palmer - Receptionist

Details for regularly scheduled board meetings can be found at IDriveDistrict.com

District Objectives & Initiatives Include:

- Planning, designing and operating the I-RIDE Trolley, your exclusive transportation service for the District, which travels along an 11-mile route with 100+ stops.
- Implement marketing and promotional programs on behalf of the District as “Orlando’s Most Dynamic Destination!” via the following programs:
 - I-Drive District Official Guide/Map
 - Exclusive websites - InternationalDriveOrlando.com, IDriveDistrict.com, IRideTrolley.com and IDriveLiving.com
 - Domestic/international digital, social and print campaigns
- Create and maintain the District’s *Economic Impact Study Analysis* annually.
- Administration of the Orange County Pedicab Ordinance for the District.
- Coordinate and provide recommendations to local/state government organizations on matters relating to reducing traffic congestion, enhancements for pedestrian safety, over all mobility, security and beautification within the District.
- Coordinate and fund the “TOPS” and the I-Drive Unit Off-Duty public safety programs being operated on behalf of the District by the Orange County Sheriff’s Office and the Orlando Police Department.
- Coordinate and implement the I-Drive District Clean Team program. Responsibilities include litter maintenance throughout the entire District, transit stop maintenance and report code violations.
- Coordinate and implement I-Drive District Partner involvement in community initiatives such as the Special Community Events listed on page 29.
- Act as a quasi property owners association for the North International Drive Area. Provide landscaping beautification and maintenance within the rights of way.
- Maintain ongoing communication with current and future developers within the International Drive area.
- Coordinate with the City and County Code Enforcement Divisions to report and handle violations throughout the entire International Drive area.



Key Projects & Initiatives

- Dedicated Bus Lane project coordination with Orange County Government
- Ongoing efforts to support the I-Drive 2040 Vision Plan from Orange County
- Update the Economic Impact Analysis Report annually
- Coordinated with Orange County & FDOT on the planned Sand Lake Road interchange
- Coordination with Orange County on the I-Drive Transit Feasibility and Alternative Technology Assessment (TFATA)
- Coordination with Orange County on the Sand Lake Road/I-Drive Pedestrian Bridge Feasibility Analysis
- Coordination with Orange County on the Micro Mobility Ordinance
- Track and report development with the International Drive area
- Planning and implementation of the 30 year District Anniversary Celebration
- Planning and implementation of the 25 year I-RIDE Trolley Anniversary Celebration
- Installation of the Official Holiday Tree and light pole decor on International Drive

I-Drive District FY 2024 District Budget

Revenues	\$9,489,120
Expenses	\$10,448,642
Net Income	(\$959,522)

Beginning Fund Balance (FY 23)	\$8,219,018
Projected End of Year	(\$959,522)
Less Depreciation	(\$100,000)
Projected FY 24 YE balance	\$7,159,496

Breakdown of Fund Balances as of FY 2024	
Restricted for Public Safety	\$1,100,000
Restricted for Trolley Service	\$2,950,000
Restricted for North I-Drive	\$ 30,000
Net Capital Assets	\$ 370,000
Unassigned Fund Balance	\$2,709,496
Projected FY 23 YE balance	\$7,159,496



I-Drive Business Improvement District Geographic Boundaries

Municipal Service Taxing Units (MSTU) Maps

The I-Drive Business Improvement District was created for the purpose of planning, designing, acquiring, constructing, operating & maintaining a public transit service; developing plans and recommendations to state and local governments for programs and projects to alleviate traffic congestions and beautify the corridors within the District; developing plans and recommendations to state and local governments for other physical improvements and programs needed to foster mobility and safety within the District; and implementing marketing, promotion, and public safety programs to benefit the District.

These initiatives are funded by three separate taxing units (MSTU's) through Orange County and the City of Orlando.

The District represents \$12.6 Billion in Gross Taxable Land Value on the 2023 tax roll according to the Orange County Property Appraisers report. This represents 6.2% of all taxable value in Orange County.

MSTU 1

Master Administrative Fund #1177

Consists of 6,000+ acres located within the specified boundaries noted on the map. There is a 0.3 mill cap on this taxing unit. All revenues from this taxing unit support the administration, planning and public safety requirements that are necessary to implement the objectives for the entire District.

MSTU 2

Bus Service Area Fund #1178

This taxing unit consists of 4,000+ acres located within the MSTU 1 Master boundaries. There is a 1.0 mill cap on this taxing unit. All revenues from this taxing unit support transportation improvements, capital improvements, destination marketing/advertising, operating a specialized rubber tire trolley service and install/maintain transit stop amenities.

MSTU 3

North International Drive Improvement Fund #1179

This taxing unit is solely dedicated for the purpose of improving and beautifying this particular segment of International Drive, which is located within the MSTU 1 Master boundaries. This taxing unit acts as a quasi property owners association by implementing and administering landscape and maintenance programs. There is a 0.2 mill cap on this taxing unit.



30TH ANNIVERSARY I-DRIVE DISTRICT INTERNATIONAL DRIVE

International Drive Business Improvement District Municipal Service Taxing Units (MSTU) Maps

MSTU 1

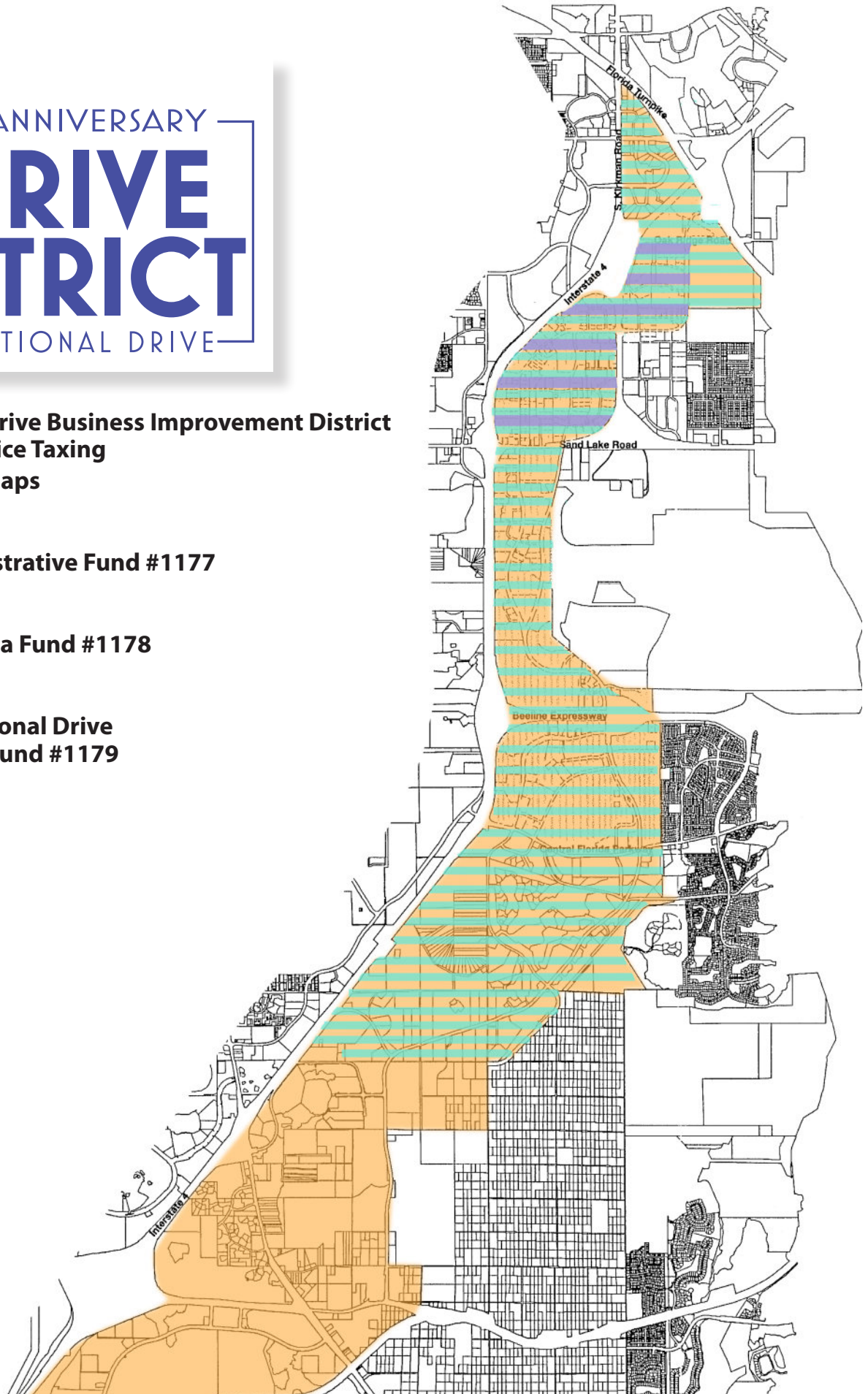
Master Administrative Fund #1177

MSTU 2

Bus Service Area Fund #1178

MSTU 3

North International Drive
Improvement Fund #1179



Economic Impact Analysis Report

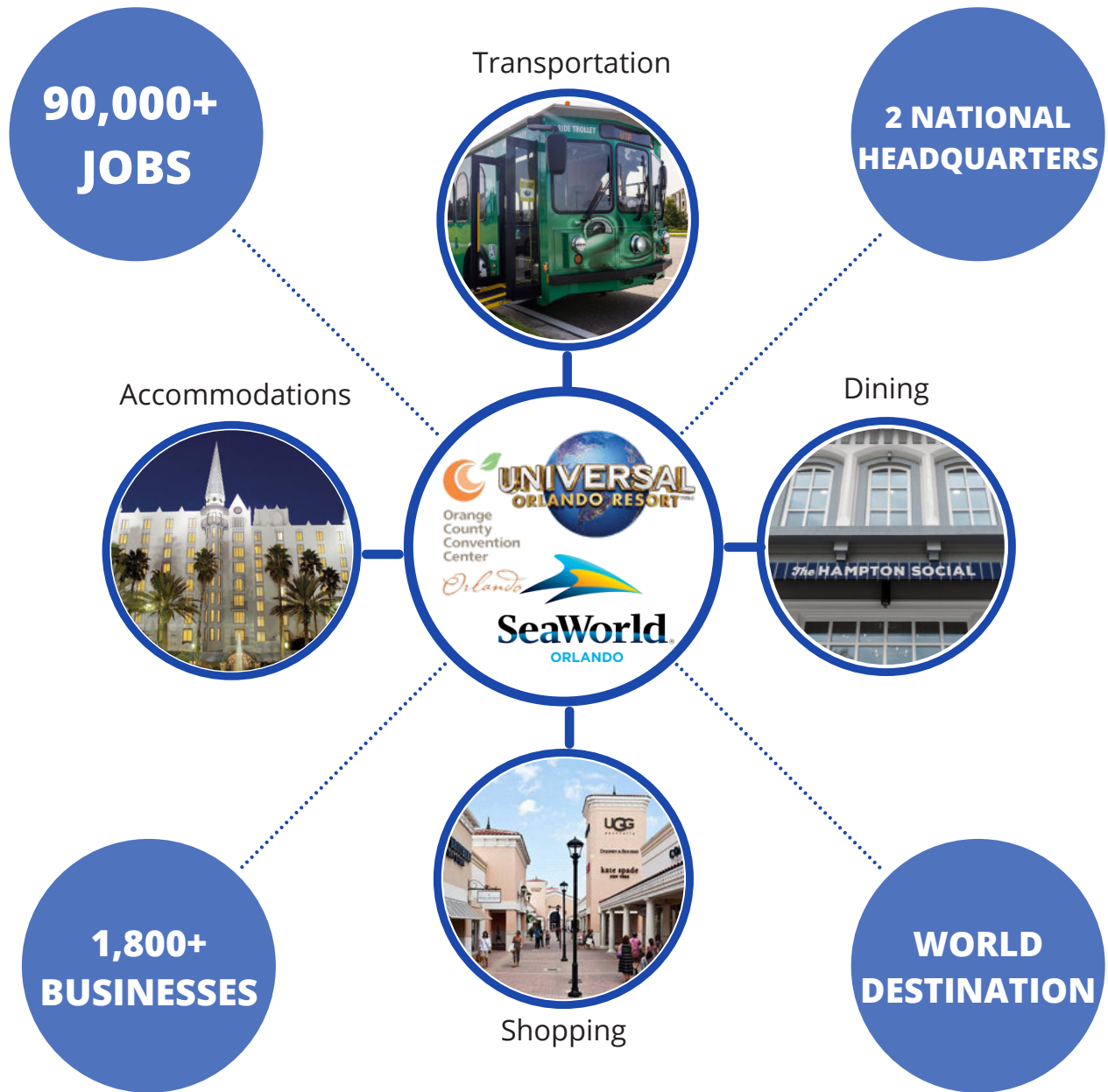
International Drive is globally recognized as one of the premier destinations in the world. With a wide array of world class hotels, resorts, theme parks, attractions, convention center, restaurants, retail and other amenities we can provide our visitors with a first-class experience. As the International Drive corridor continues on its path of robust tourism development, there are many areas that impact our economy that are less well known or even reported on. With this in mind, the Advisory Board approved the commission of the FIRST EVER Economic Impact Analysis study for International Drive in 2014.

Below are just a few facts from the 2021 report:

- First of its kind analysis completed by the District
- 12.9 million overnight & day visitors.
- Total assessed value \$13.9 billion
- Property taxes were \$220 million
- Sales tax collected \$362 million
- TDT collections were \$83 million
- Visitors spent \$5.6 billion
- 90,000+ full, part-time & seasonal jobs in 2021
- 135 properties – 54,293 individual accommodations
- 1,800 individual businesses in 2021
- 68.7 million square feet of Commercial Space
- Home to 27,577 residents housed in 13,344 units
- Home to the one of the nation's largest convention center - the Orange County Convention Center (occc.net) and the Rosen College of Hospitality Management (hospitality.ucf.edu)



International Drive Study Area Industry Cluster



Total I-Drive Visitors 2021
12,900,000

Overnight
8,200,000

Day
4,600,000

Orange County Convention Center



As one of the nation's largest convention centers, the award-winning Orange County Convention Center (OCCC) provides a multitude of event options in two beautiful facilities - the West Building and the North/South Building - for a combined offering of the following features:

- 2.1 million-square feet of exhibition space
- Two 92,000-square foot general assembly areas
- 74 meeting rooms/235 breakouts
- The 2,643-seat Chapin Theater
- A 160-seat Lecture Hall
- The 62,182-square foot multi-purpose Valencia Room
- The 48,961-square foot Tangerine Ballroom
- The Sunburst Terrace signature room which provides indoor/outdoor meeting space
- Three full-service restaurants/8 food courts
- Three business centers
- In-house electric, plumbing, rigging and technical services, plus wireless mobility throughout the complexes
- On-site parking for 6,227
- Covered boarding for 59 buses
- Three covered loading docks/173 truck bays
- Surrounded by over 125,000 guestrooms, including over 5,000 directly connected to the facility by pedestrian bridges

Total Convention Center Attendance

Year Ending	Attendance	Number of Events
2022	1,435,300	159
2021	735,000	119
2020	660,000	79
2019	1,474,378	192
2018	1,453,507	170
2017	1,530,157	193
2016	1,456,816	226
2015	1,373,000	192

Source: OCCC/Visitor Orlando Audit Report

Rosen College of Hospitality Management – University of Central Florida

With some of the world's top-rated attractions, resorts, restaurants, and convention spaces located just minutes from campus, the Rosen College of Hospitality Management at the University of Central Florida provides students with an unrivaled opportunity to learn and work in the industry's leading market. In addition to studying under a faculty of internationally-recognized experts, students benefit from unparalleled industry partnerships that provide access to guest speakers, internships, memberships, scholarships, and networking opportunities that help stimulate successful careers in this exciting and thriving industry. hospitality.ucf.edu

Dr. P. Phillips Hospital

Dr. P. Phillips Hospital (part of Orlando Health) is a full-service medical/surgical facility serving the Orlando's tourist areas and the residents of Southwest Orange County. In addition to a highly qualified team of nurses, support staff and physicians, Dr. P. Phillips Hospital is equipped with the latest technology in diagnostic imaging, cardiovascular catheterization and angiography. orlandohealth.com/drpphillipshospital/index.aspx

Air Transportation

Orlando is serviced by two international airports:

Orlando International Airport	2022	2021	2020	2019	2018	2017
Domestic	43,821,944	32,841,152	25,959,044	43,455,953	41,095,987	8,698,970
International	4,823,692	1,281,122	3,108,943	7,157,074	6,600,000	5,912,295

Source: Orlando International Airport

Orlando Sanford Airport	2022	2021	2020	2019	2018	2017
Domestic	TBA	1,284,932	1,534,065	3,060,960	2,850,212	2,626,363
International	TBA	12,622	10,976	230,152	244,275	296,083

Source: Orlando Sanford Airport

Surrounding Area

The Orlando, Florida metropolitan area has a population of 2,673,376 and is the 3rd largest metro area in Florida, and the 22nd largest metropolitan area in the United States. The city-proper population is 309,154 making Orlando the 67th largest city in the United States. It is Florida's 4th largest city by population.

Source: United States Census Bureau



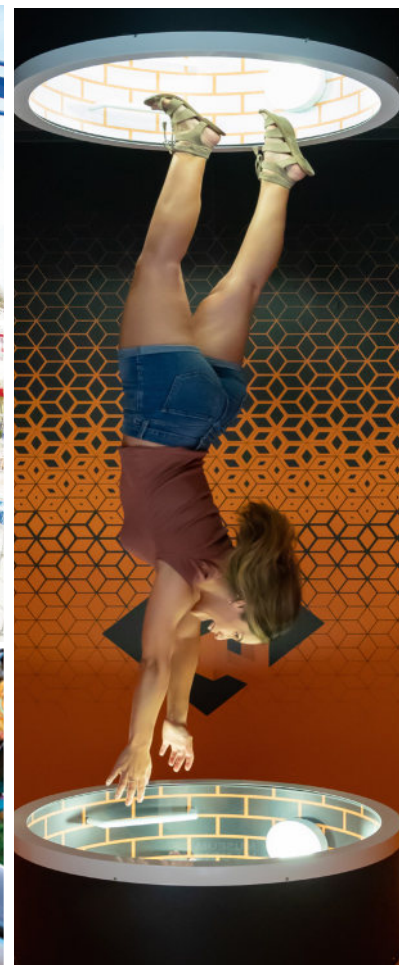
International Drive... Orlando's Most Dynamic Destination!

International Drive at a Glance

- 6 of the World's Greatest Theme Parks...SeaWorld®, Discovery Cove®, Aquatica, SeaWorld's Water Park®, Universal Studios®, Islands of Adventure® and Volcano Bay Water Theme Park!
- Plus 45 Additional Thrilling Attractions!
- 4 Entertainment Complexes!
- 50+ Music, Comedy and Nightlife Venues!
- 3 Stadium-Style Movie Cinemas!
- 600+ Designer, Brand-Name and Outlet Stores!
- 300+ Spectacular Restaurants!
- 130+ Fantastic Hotels and Resorts!
- One of The Nation's Largest Convention Centers!
- Convenient, Fun I•RIDE Trolley Service!

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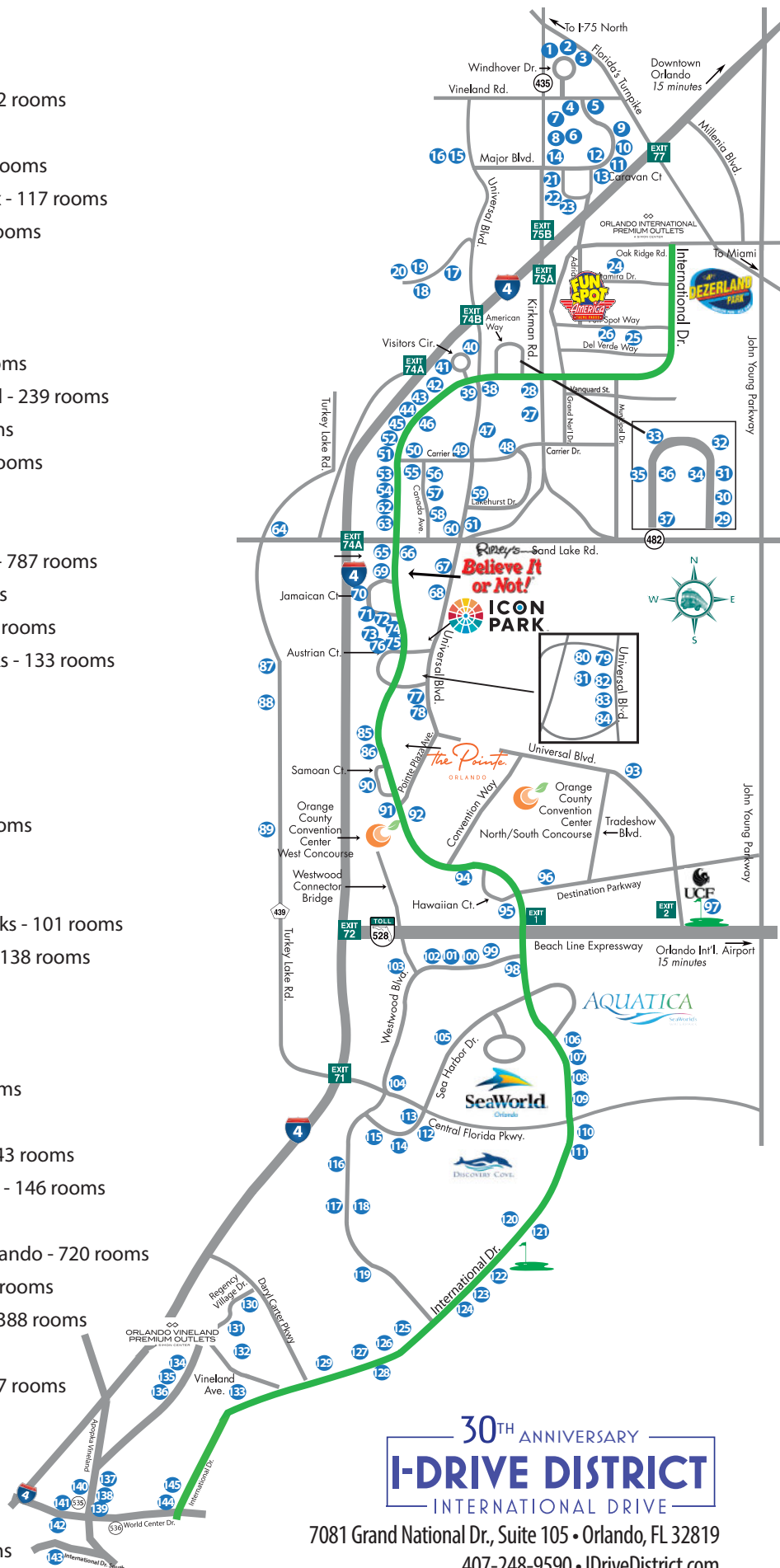


I-Drive Resort Area Accommodations

Total: 145 Hotels/Resorts • 57,847 Rooms

- 1 Wingate by Wyndham Convention Ctr – Close to Universal - 101 rooms
- 2 Quality Inn & Suites near the Theme Parks - 103 rooms
- 3 Hampton Inn Closest to Universal Orlando - 120 rooms
- 4 Extended Stay America Orlando Theme Parks – Vineland Road - 84 rooms
- 5 Holiday Inn Express & Suites Nearest to Universal Orlando - 196 rooms
- 6 Residence Inn near Universal Studios - 195 rooms
- 7 Fairfield Inn & Suites Orlando near Universal Orlando - 116 rooms
- 8 Best Western PLUS Universal Inn - 70 rooms
- 9 In Town Suites-Extended Stay Orlando Universal Resort - 151 rooms
- 10 Comfort Suites near Universal Orlando - 101 rooms
- 11 La Quinta & Suites Universal Area - 135 rooms
- 12 Extended Stay America Orl Theme Parks – Major Blvd. - 220 rooms
- 13 Clarion Inn & Suites Across from Universal Orlando Resort - 160 rooms
- 14 DoubleTree by Hilton at Entrance to Universal Orlando - 746 rooms
- 15 Loews Portofino Bay Hotel at Universal Orlando - 750 rooms
- 16 Hard Rock Hotel - 650 rooms
- 17 Loews Royal Pacific Resort at Universal Orlando - 1,000 rooms
- 18 Loews Sapphire Falls Resort at Universal Orlando - 1,000 rooms
- 19 Universal's Cabana Bay Beach Resort - 2,220 rooms
- 20 Universal's Aventura Hotel - 600 rooms
- 21 Holiday Inn & Suites across from Universal Orlando - 390 rooms
- 22 Hyatt House across from Universal Orlando - 168 rooms
- 23 Hyatt Place across from Universal Orlando - 150 rooms
- 24 TownePlace Suites Orlando Southwest near Universal - 153 rooms
- 25 Club Wyndham Orlando International - 63 rooms
- 26 Bluegreen Vacation Sunshine Resort - 84 rooms
- 27 Hampton Inn Orlando near Universal Blvd/Intl. Drive - 169 rooms
- 28 Quality Inn - 250 rooms
- 29 La Quinta Inn by Wyndham Intl. Drive North - 156 rooms
- 30 Wyndham Garden Orlando Universal/Intl. Drive - 136 rooms
- 31 SureStay PLUS Hotel by Best Western Intl. Drive - 192 rooms
- 32 Hilton Garden Inn Orlando Intl. Drive North - 158 rooms
- 33 Homewood Suites by Hilton nearest Universal Studios - 169 rooms
- 34 Super 8 by Wyndham Intl. Drive - 109 rooms
- 35 Motel 6 Intl. Drive - 148 rooms
- 36 Home2 Suites by Hilton Orlando near Universal Studios - 122 rooms
- 37 Four Points by Sheraton Intl. Drive - 301 rooms
- 38 Universal's Endless Summer Resort – Dockside Inn & Suites - 2,050 rooms
- 39 Universal's Endless Summer Resort – Surfside Inn & Suites - 750 rooms
- 40 Cambria Hotel & Suites - 120 rooms
- 41 Hotel Monreale Express International Drive - 190 rooms
- 42 Monumental Movieland Hotel - 190 rooms
- 43 Floridian Express Hotel - 218 rooms
- 44 Rosen Inn - 315 rooms
- 45 Avanti Palms Resort & Conference Center - 652 rooms
- 46 Ramada Plaza by Wyndham Resort & Suites I- Drive - 295 rooms
- 47 Best Western Orlando Gateway Hotel - 297 rooms
- 48 The Point Hotel & Suites - 240 rooms
- 49 Westgate Palace Resort - 403 rooms
- 50 The Enclave Suites Orlando - 153 rooms
- 51 Travelodge by Wyndham Orlando/Heart of I-Drive - 120 rooms
- 52 Econo Lodge Orlando Intl. Drive - 118 rooms
- 53 Holiday Inn Express & Suites Orlando Intl. Drive - 156 rooms
- 54 CoCo Key Hotel & Water Resort - 392 rooms
- 55 DASKK by Choice - 155 rooms
- 56 Comfort Inn & Suites near Universal Orl Resort - 200 rooms
- 57 Floridian Hotel & Suites - 130 rooms
- 58 staySKY Suites Intl. Drive - 153 rooms
- 59 Country Inn & Suites by Radisson - 170 rooms
- 60 Hotel Kinetic Orlando Universal Blvd. - 400 rooms
- 61 Grand Hotel Orlando at Universal Blvd. - 332 rooms
- 62 Hampton Inn & Suites Orlando Intl. Drive - 108 rooms
- 63 Rosen Inn International - 728 rooms
- 64 Drury Inn & Suites near Universal Orlando Resort - 238 rooms
- 65 Comfort Inn International Drive - 112 rooms
- 66 Wyndam Orlando Resort Intl. Drive - 613 rooms
- 67 Fairfield Inn & Suites by Marriott I-Drive/Conv Ctr. - 160 rooms
- 68 Element Orlando Universal Blvd. - 165 rooms
- 69 Best Western Intl. Drive - 123 rooms
- 70 Embassy Suites by Hilton Intl. Drive/ICON Park - 246 rooms
- 71 Quality Inn at Intl. Drive - 200 rooms
- 72 Red Roof PLUS+ Orlando Conv. Center/Intl. Drive - 133 rooms
- 73 Holiday Inn Orlando Intl. Drive Convention Ctr. - 233 rooms
- 74 Clarion Inn International Drive - 297 rooms
- 75 Sonesta ES Suites Orlando - 147 rooms
- 76 Courtyard by Marriott Orlando I-Drive/Conv Ctr. - 151 rooms
- 77 La Quinta Inn & Suites by Wyndham I-Drive/Conv Ctr. - 187 rooms
- 78 Castle Hotel, Autograph Collection - 214 rooms
- 79 Extended Stay America – Conv Center/I- Drive Area - 137 rooms
- 80 Hyatt Place Orlando Intl. Drive/Conv Ctr. - 150 rooms
- 81 Homewood Suites by Hilton Intl. Drive/Conv Ctr. - 252 rooms
- 82 Residence Inn Orlando Convention Center - 124 rooms
- 83 SpringHill Suites Conv Ctr./Intl. Drive - 167 rooms
- 84 Hampton Inn Orlando Intl. Drive/Conv Ctr. - 170 rooms
- 85 Avanti International Resort - 652 rooms
- 86 Embassy Suites Orlando Intl. Drive/Conv Ctr. - 243 rooms
- 87 WoodSpring Suites Orlando - 122 rooms
- 88 MiCASA Hotel - 215 rooms
- 89 Westgate Lakes Resort & Spa - 1,986 rooms
- 90 Rosen Inn at Pointe Orlando - 1,020 rooms
- 91 Rosen Plaza Hotel - 832 rooms
- 92 Hyatt Regency Orlando - 1,783 rooms
- 93 Hilton Grand Vacation Club Las Palmeras Orlando - 315 rooms
- 94 Rosen Centre Hotel - 1,334 rooms
- 95 Days Inn Convention Center/Intl. Drive - 219 rooms

- 96 Hilton Orlando - 1,425 rooms
- 97 Rosen Shingle Creek - 1,501 rooms
- 98 DoubleTree by Hilton Orlando at SeaWorld - 1,042 rooms
- 99 Best Western Orlando Theme Parks - 93 rooms
- 100 Four Points by Sheraton Orlando Conv Ctr. - 150 rooms
- 101 Extended Stay America Conv Ctr/Sports Complex - 117 rooms
- 102 Extended Stay America Orlando Conv Ctr. - 113 rooms
- 103 TRU by Hilton Orlando Conv Ctr. - 259 rooms
- 104 Hilton Garden Inn at SeaWorld - 224 rooms
- 105 Renaissance Orlando at SeaWorld - 781 rooms
- 106 TownePlace Suites Orlando at SeaWorld - 188 rooms
- 107 Holiday Inn Express & Suites Orlando at SeaWorld - 239 rooms
- 108 SpringHill Suites Orlando at SeaWorld - 200 rooms
- 109 Fairfield Inn & Suites Orlando at SeaWorld - 200 rooms
- 110 Element Orlando Intl. Drive - 142 rooms
- 111 Aloft Orlando Intl. Drive - 144 rooms
- 112 Hilton Grand Vacation Club at SeaWorld Orlando- 787 rooms
- 113 Staybridge Suites Orlando at SeaWorld - 89 rooms
- 114 Hampton Inn & Suites Orlando at SeaWorld - 105 rooms
- 115 Homewood Suites by Hilton Orlando Theme Parks - 133 rooms
- 116 Residence Inn Orlando at SeaWorld - 350 rooms
- 117 Marriott's Harbour Lake - 360 rooms
- 118 Marriott's Cypress Harbour Villas - 510 rooms
- 119 Westgate Leisure Resort - 157 rooms
- 120 Parc Corniche Condominium Suite Hotel - 310 rooms
- 121 Marriott's Grande Vista - 1,616 rooms
- 122 TRYP by Wyndham Orlando - 98 rooms
- 123 La Quinta Inn & Suites Orlando I-Drive Theme Parks - 101 rooms
- 124 WoodSpring Suites Orlando International Drive - 138 rooms
- 125 WorldMark Orlando Kingstown Reef - 99 rooms
- 126 Monumental Hotel Orlando - 94 rooms
- 127 Bluegreen Vacations The Fountains - 844 rooms
- 128 Sheraton Vistana Villages Resort Villas - 1,682 rooms
- 129 Floridays Resort Orlando - 432 rooms
- 130 Holiday Inn & Suites Orlando Intl. Drive South - 143 rooms
- 131 Home2 Suites by Hilton Orlando Intl. Drive South - 146 rooms
- 132 SPOT X Hotel Orlando - 154 rooms
- 133 Hilton Grand Vacation Club at Tuscany Village Orlando - 720 rooms
- 134 SpringHill Suites LBV in the Marriott Village - 400 rooms
- 135 Fairfield Inn & Suites LBV in the Marriott Village - 388 rooms
- 136 Courtyard LBV in the Marriott Village - 312 rooms
- 137 Holiday Inn Resort Orlando Lake Buena Vista - 497 rooms
- 138 Blue Heron Beach Resort - 280 rooms
- 139 Grand Beach Resort - 216 rooms
- 140 Sheraton Vistana Resort Villas LBV - 1,682 rooms
- 141 Orlando World Center Marriott - 2,010 rooms
- 142 Holiday Inn Resort Suites & Water Park - 777 rooms
- 143 World Quest Orlando Resort - 174 rooms
- 144 Buena Vista Suites Orlando - 279 rooms
- 145 Caribe Royale Resort - 1,335 rooms



I•RIDE Trolley Service

The I•RIDE Trolley Service was created in 1997 and operates specifically to provide the businesses located within the District with an exclusive transportation system. Ridership on the trolleys in FY 2022 was 568,969 and 72,029 in 2021 (COVID-19). The I•RIDE Trolleys travel along the 11-mile route and have become an iconic element of the destination. The service is linked throughout the District with an easily recognizable and user-friendly marker system highlighting each stop's location.



I•RIDE Trolley Facts At A Glance

- Hours 8:00a.m. - 10:30p.m. daily. Trolleys travel throughout the District servicing 100+ convenient stops approximately every 30 to 60 minutes.
- Single Cash Fare \$2.00 per ride.
Kids Cash Fare \$1.00 per ride. (ages 3 to 9)
Senior Cash Fare \$0.25 per ride. (age 65 and over)
Exact change is required.
- Drivers do not carry cash.
- Unlimited Ride Passes:
 - One Day Pass: \$6.00 per person
 - Three Day Pass: \$8.00 per person
 - Five Day Pass: \$10.00 per person
 - Seven Day Pass: \$16.00 per person
 - Fourteen Day Pass: \$20.00 per personPasses are not sold on Trolleys.
Passes are consecutive day use.
Transfers are FREE!
- Unlimited Ride Passes are sold at participating businesses within the International Drive area and online at InternationalDriveOrlando.com and IRideTrolley.com.
- All fares are subject to change without notice.
- For Group Sales (quantities over 25), please contact the I•RIDE Sales Office at 407-248-9590.



Exclusive Trolley Benefits for District Partners

- The I-RIDE Trolley service is operated as a value-added amenity for District Partners.
- The I-RIDE Trolley Service has a dedicated website: IRideTrolley.com
- District Partners may sign up for scheduled presentations at the quarterly Trolley driver meetings to enhance driver knowledge about their business.
- Attraction characters/representatives are able to make scheduled monthly appearances on the Trolleys.
- A Discount Program is available for area employees to ride the Trolleys.
- District Partners are encouraged to use the Trolley stop marker number closest to their business in all print material and website. This increases guest mobility within the area and ensures a pleasant visitor experience.



Pass Sales

- Become an official "Trolley Pass Sales Location". Your customers will appreciate being able to purchase Unlimited Ride Passes at your business. Partners can now place their orders by phone, fax, email or online and schedule pickup or delivery!
- The Complimentary 1-Day Pass Program enables businesses to provide transportation to their guests as a valued added service. Participants pay a discounted price for redeemed vouchers only.



For more details on the above programs, please email info@iridetrolley.com or call 407-248-9590.



sample

I•RIDE Trolley Route

With 100 fun stops visitors can easily hop on board the I•RIDE Trolley for the fun way to get around International Drive. Stops are situated up and down the main thoroughfares and trolleys come along every 30 minutes or so, starting at 8:00am up to 10:30pm. For a convenient and economical alternative, Unlimited Ride Passes are available and can be purchased online or at numerous locations around International Drive.

The I•RIDE Trolley services SeaWorld and Aquatica, not to mention attractions such as Fun Spot America, Ripley's Believe it Or Not!, and WonderWorks. All major shopping areas are also covered, along with the Orange County Convention Center, making it the perfect way for visitors to get around during their leisure time.

Red Line

The Red Line Trolley route services the International Drive both north and south bound. There are 70 convenient Red Line Trolley stops and trolleys arrive at each stop approximately every 20 minutes.

Green Line

The Green Line Trolley route is the counterpart service to the Red Line Trolley route servicing Major, Universal and Westwood Boulevards. There are 52 Green Line stops and trolleys arrive at each stop approximately every 60 minutes.

Transfers

Trolley transfers are FREE. Passengers can easily transfer between the Red and Green Lines at transfer stops represented as stars. Passengers must ask the trolley driver for a transfer ticket when exiting at a transfer stop. A transfer ticket is not needed if using an Unlimited Ride Pass.

On both the **Red Line** and **Green Line** you can transfer at:

South bound ★ 1 ★ 21 ★ 28 ★ 38

North bound ★ 21 ★ 28 ★ 38



Navigating the International Drive area has never been easier by simply using any mobile device to view route maps and get predicted trolley arrival times. All trolleys are equipped with an automated vehicle location system (AVLS). Branded as "NextTrolley," visitors can now obtain predicted Trolley arrival times and live maps. This information is obtained via the internet at IRideTrolley.com or by scanning a QR code at each stop.



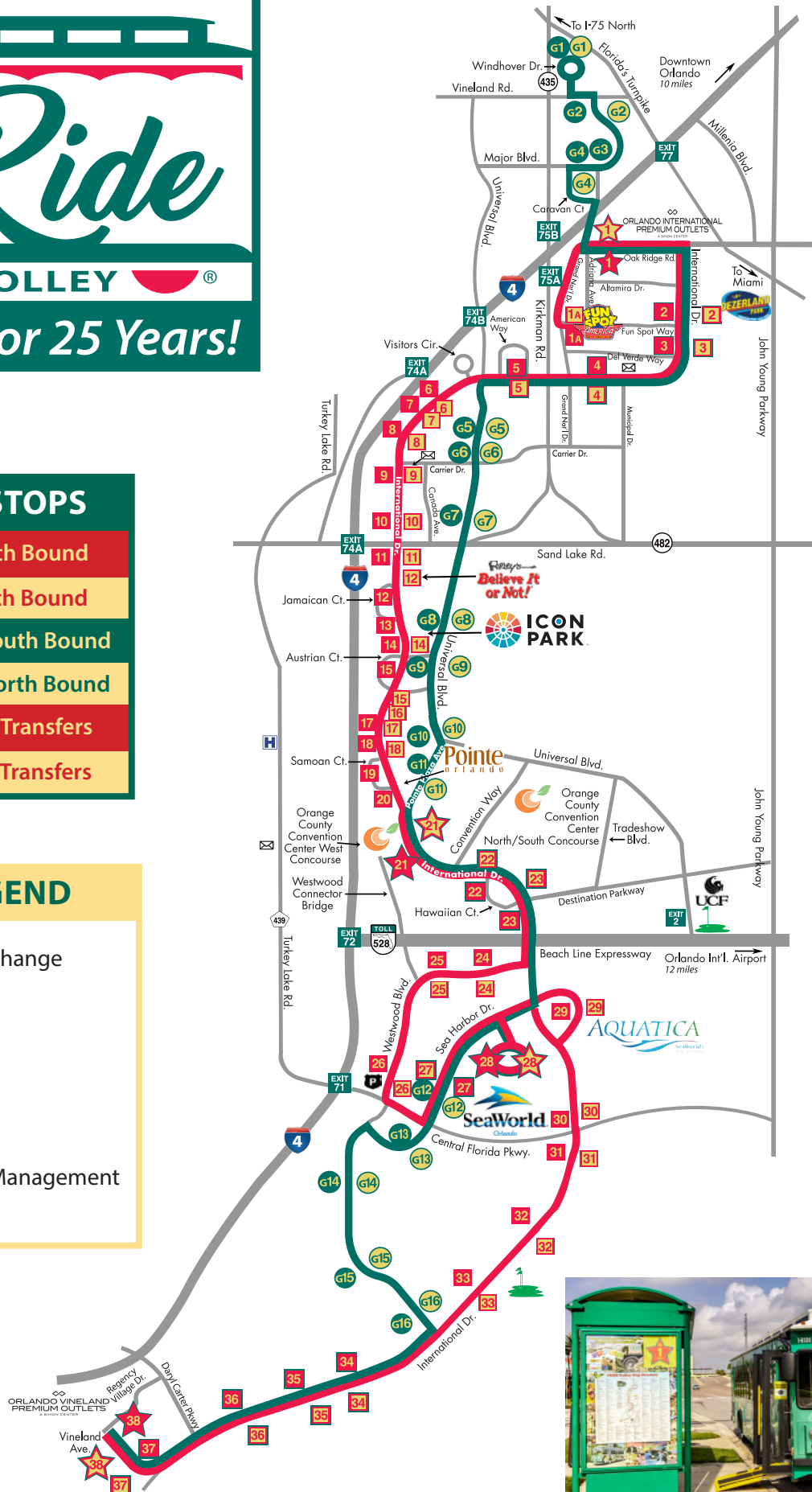


TROLLEY STOPS

- 1 Red Line South Bound
- 1 Red Line North Bound
- G1 Green Line South Bound
- G1 Green Line North Bound
- ★ South Bound Transfers
- ★ North Bound Transfers

MAP LEGEND

- EXIT 77 Highway Interchange
- H Hospital
- ★ Police/Sheriff
- Post Office
- Rosen College of Hospitality Management
- 🏌️ Golf Course



Online & Digital Presence

The District is responsible for creating, implementing and administering four websites that are exclusive to International Drive. The District manages the only “official” consumer orientated website for International Drive.

January 1, 2022 – December 31, 2022

Visits: 921,581 – Unique Visitors: 674,468

Page Views: 2,088,958 – Average Page Views: 2.27

Time on Site: 02:05

Source: Google Analytics

InternationalDriveOrlando.com

The official site for I-Drive information. Visitors have the opportunity to plan their entire vacation all from one website. Visitors may request the I-Drive Official Guide/Map or view it online.

- **Basic I-Drive District Partner Listings - FREE!**

All businesses within the District receive a free basic listing – business name, address, telephone number and 50 words.

IRideTrolley.com

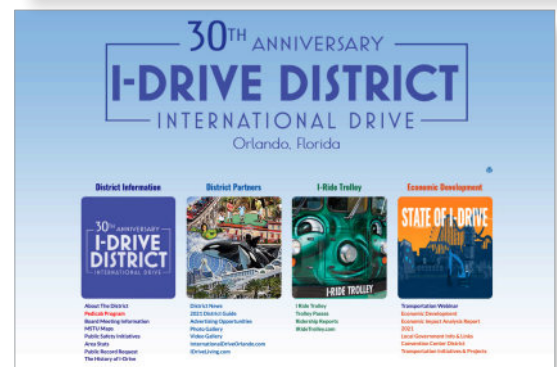
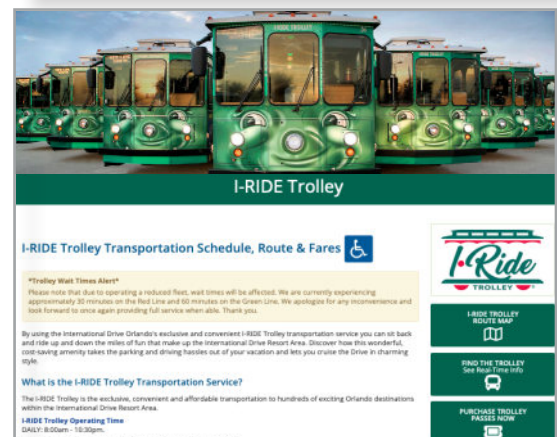
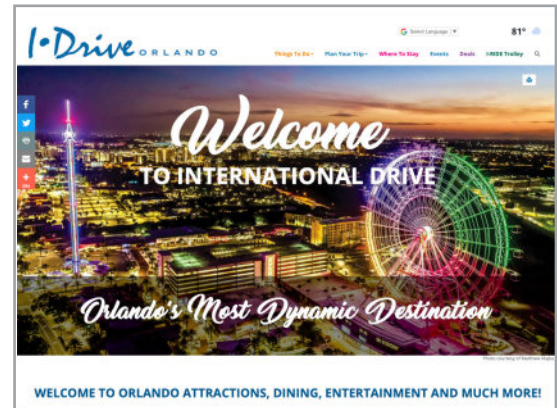
The official I•RIDE Trolley website is the go to place for detailed information on the Trolley service. Facts, service routes, fares, passes and more. Visitors can request an Official Guide/Map as well as purchase trolley passes online.

IDriveDistrict.com

A comprehensive website that contains detailed information on District Partner information, I•RIDE Trolley, District Economic and New Development.

IDriveLiving.com

Over the past few years, there has been a development boom of apartment communities within the area. IDriveLiving.com is the resident resource for staying connected to what’s new and noteworthy in their own backyard. The mission is to connect the District businesses to those who choose to live, work and play in the heart of the action.





Detailed Listings of the excitement on I-Drive



Instagram Highlights

Calendar of Events

Events On I-Drive Orlando

Search: Use any or all of the following:

Trolley Map Keyword Start Date End Date

Trolley Stop Event Type

All All Search Reset

view past events

SeaWorld Orlando's Christmas Celebration
Event Date: 11/11/2022 to 1/3/2023
Location: SeaWorld Orlando
Immerse yourself in a sea of lights, holiday entertainment, and much more! Gather your family and join all your festive friends at SeaWorld's Christmas Celebration™, select dates Nov. 14 – Dec. 31. The park transforms into a winter wonderland sparkling with holiday shows, delicious food and beverages, and over 3 million beautiful...

Rock the Universe
Event Date: 12/27/2022 to 1/3/2023
Location: Universal Studios Florida
Raise Your Hands. Raise Your Voice. Raise Your Spirit. It's an unforgettable weekend of faith and fun. Experience two nights of powerful tunes from Christian Music's brightest stars at Universal Studios Florida. Saturday Ceremony Join with other faithful for a touching ceremony with a special message and moving music performed live by...

MegaCon Orlando
Event Date: 3/30/2023 to 4/2/2023
MEGACon Orlando is the South East's largest comics, sci-fi, horror, anime, and gaming event, attracting over 100,000 fans each year across four big days. Everyone is a fan of something, and MEGACon is a place to celebrate all things pop culture. Get an autograph or a photo with your favorite guest...

Live Music Nightly at Tin Roof Orlando
Daily
Location: Tin Roof Orlando at ICON Park
Tin Roof is about giving musicians a place to play and a place to hang when they aren't on stage. The tasty food, fun, eclectic environment, community of Regulars and Friendly Crew have established the Roof as the place to be for musicians and non-musicians alike. Over the years, our...

Weekday Warrior All-You-Can-Play
Monday - Thursday
Location: Kings Dining & Entertainment
All-You-Can-Play Bowling, Table Games & Arcade for \$17 per person!

Cafe Tu Tu Tango Happy Hour
Every Day
Location: Cafe Tu Tu Tango
The treat that you are in for at Cafe Tu Tu Tango is evident as soon as you walk in. Vibrantly colored walls, and an abundance of art on display. Local artists paint throughout the restaurant and display their art while patrons dine. Aromas from the kitchen mix with the...

Featured Articles

What's Happening on I-Drive!



What's New on I-Drive!

ORLANDO, December 13th, 2022 - Orlando's tourism corridor: More than \$4 billion of high-profile development planned for 2022 and beyond in the I-Drive Area. I-Drive continues to increase its presence as a major player in Orlando's booming hospitality industry. The past several years have brought significant changes to the tourism...



Max Action Arena now open at ICON Park

8,000-square-foot entertainment center features free-roam VR, adventure rooms, axe throwing, escape room. If you thought you've experienced all the interactive attractions Orlando has to offer, think again! Max Action Arena is now open at ICON Park and families can take fun to the max like never before.



I-Drive Business Improvement District's official holiday tree returns to ICON Park

Tree lighting event to take place at 6 p.m. Thursday, Dec. 1. The halls are decked, the smell of gingerbread is in the air, Santa is already here at ICON Park... there's just one thing left - The holiday tree! The I-Drive Business Improvement District's official holiday tree is returning...

International Drive Weekly Blog

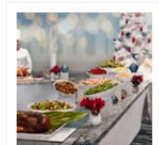
Latest Posts



Kick-off 2023 on I-Drive

There's no better place to say goodbye to 2022 and kick off an exciting 2023 than in Orlando's Most Dynamic Neighborhood! Turn the page on 2022, and prepare for another year full of exciting experiences, new memories, and moments that make you smile, right here in the heart of Orlando. Check out these special New Year's Eve events on I-Drive and start planning for an epic end to 2022! Kick off your night out with a meal to remember! If you're looking to dig into a delicio...

Read More



Celebrating Christmas on I-Drive

Nothing gets us into the holiday spirit like good food! And if you'll be celebrating the holidays in Orlando's Most Dynamic Neighborhood this year, there is plenty to go around! Gather around the table at these destinations on I-Drive offering special Christmas feasts, and enjoy a merry, stress and mess-free Christmas with your friends and family! Christmas with Rosen A meal at one of the many Rosen properties on I-Drive is always in season, but if you're hoping to celebrate th...

Read More

[Celebrating Christmas on I-Drive](#)
[December Happenings on I-Drive](#)
[Thanksgiving on I-Drive](#)
[Family Bonding on I-Drive](#)
[November Happenings on I-Drive](#)

Categories

[Attractions on I-Drive \(16\)](#)
[Dining & Nightlife on I-Drive \(6\)](#)
[Family Fun on I-Drive \(10\)](#)
[General \(22\)](#)
[Holiday Fun on I-Drive \(48\)](#)
[Monthly Happenings on I-Drive \(50\)](#)
[Shop til You Drop on I-Drive \(7\)](#)
[Things to Do on I-Drive \(54\)](#)
[What's New on I-Drive \(4\)](#)
[Where to Stay on I-Drive \(4\)](#)

"I Sizzle" Video Campaign

The "I Sizzle Video Campaign" celebrates the thrills, fun, and flavors of the International Drive area. This campaign received a prestigious "Telly Award", which annually showcases the best work created within television and across video.



Attractions



Dining



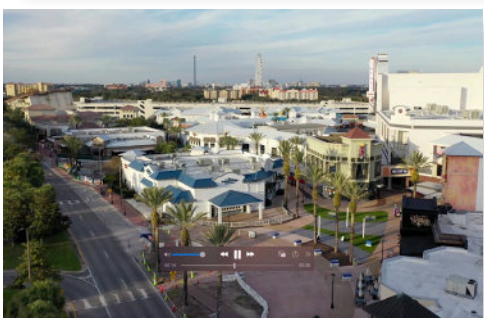
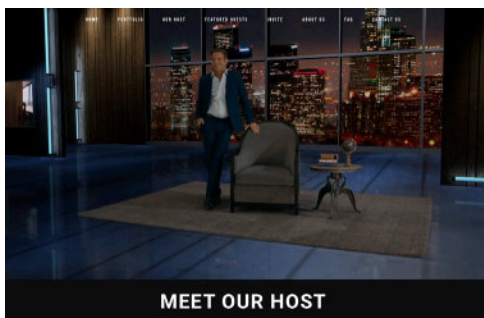
Nightlife



Shopping

Viewpoint with Dennis Quaid -

The District was approached to be included in a new docuseries for Public National Television called "Viewpoint with Dennis Quaid". This short-film series will air in all 50 states to show viewers what there is to do that is fun and educational in each state. For the state of Florida, International Drive was chosen and we had the honor to write the script along with producers. On July 21st, the District hosted the film crew to interview some of our stakeholders and Luann Brooks on the many faces of our diverse district. On January 16, 2023, this docuseries was distributed to 170 Public Television stations throughout the U.S. for their use as interstitial programming for one full year.



Partner and Visitor eNewsletters



[\(View as Webpage\)](#)



The I-Drive District Holiday Tree Returns to ICON Park!

Kick off the holiday season with an evening of family fun! Check out how I-Drive Dazzles with a glittering lighting ceremony of the 50 ft. Holiday Tree sponsored by the I-Drive District.



Check out the I-Drive District Development Tracker

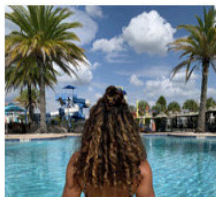
Take a look at what exciting new adventures await you on International Drive. From thrilling roller coasters and waterslides to new delicious restaurants to enjoy, there is more than \$2 billion of high-profile development planned for 2022 and beyond. View our interactive map and more below!

Coming Soon to I-Drive



Football Season on I-Drive

There are plenty of sports bars around International Drive that air the big games each week. Plus, with delicious grub, ice cold brews, and large-screen TVs, even those in your group that aren't huge football fans won't mind the stop.



A Relaxing Day on I-Drive

Orlando's Most Dynamic Neighborhood offers visitors exciting attractions, full of thrilling experiences for all age groups, but if you're looking for a relaxing getaway, International Drive has plenty of ways to enjoy some chill after you've had your fill of thrills!



[View the 30th Anniversary Press Release!](#)



Check Out the I-Drive District Development Tracker

View the I-Drive Districts development tracking page. There is more than \$2 billion of high-profile development planned for 2022 and beyond. View our interactive map and more below!

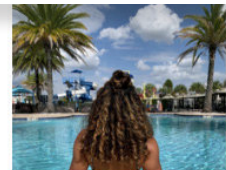
[View the Interactive Development Map](#)



Football Season on I-Drive

There are plenty of sports bars around International Drive that air the big games each week. Plus, with delicious grub, ice cold brews, and large-screen TVs, even those in your group that aren't huge football fans won't mind the stop.

[Catch a game here!](#)



A Relaxing Day on I-Drive!

Orlando's Most Dynamic Neighborhood offers visitors exciting attractions, full of thrilling experiences for all age groups, but if you're looking for a relaxing getaway, International Drive has plenty of ways to enjoy some chill after you've had your fill of thrills!

[Find your next relaxation spot!](#)



Hyatt Regency Orlando is Getting F&B Renovations!

Hyatt Regency Orlando on I-Drive announced plans to open a new social and entertainment lounge called Descend 21 and renovate its existing Rocks Bar.

Social Media

Facebook, Instagram, Twitter, YouTube & Pinterest

The quickest way to reach potential travelers or just plain “fans of all things I-Drive” is through Social Media and the District has implemented an aggressive presence on Facebook, Instagram, Twitter, YouTube and Linked-in. These social media platforms allow sharing of International Drive events, deals and special offers. Below are 2022 figures.



IDriveOrlando 7,703,219
IRide Trolley 325,611
IDrive Living 366,731



IDriveDistrict 736,870
IDriveLiving 271,527



I-DriveOrlando
 10,200



IDriveOrlando
 75,680



IDriveOrlando
 138,214



IDriveOrlando 167

Social Media Influencers

On July 28th, in collaboration with the social media giant; UNATION, who publishes under “Stuff to Do in Orlando”, the District hosted the first ever social media influencer event on I-Drive. Thirty-eight of Orlando’s TOP influencers were introduced to 20 of the participating restaurants & attractions at Pointe Orlando. Our goal was to connect the District partner with the influencer in order to invite them to their business for an exclusive story. Within the first 24 hours there were over 110 posts and thousands of social media interactions about International Drive!



Tourism and Local Advertising Campaigns

Introducing the I-RIDE Trolleys and the wide amenities of International Drive to potential visitors.

Hop on Board an I-RIDE Trolley

The I-RIDE Trolley is the exclusive, convenient and affordable transportation to hundreds of exciting destinations within the International Drive Resort Area. Discover how this wonderful, cost-saving amenity takes the parking and driving hassles out of your vacation and lets you cruise the Drive in charming style.

30TH ANNIVERSARY I-DRIVE DISTRICT
INTERNATIONAL DRIVE
InternationalDriveOrlando.com

Operates daily, 8:00am to 10:30pm
Visit the Guest Services Desk in your hotel lobby to purchase Unlimited Ride Trolley Passes!

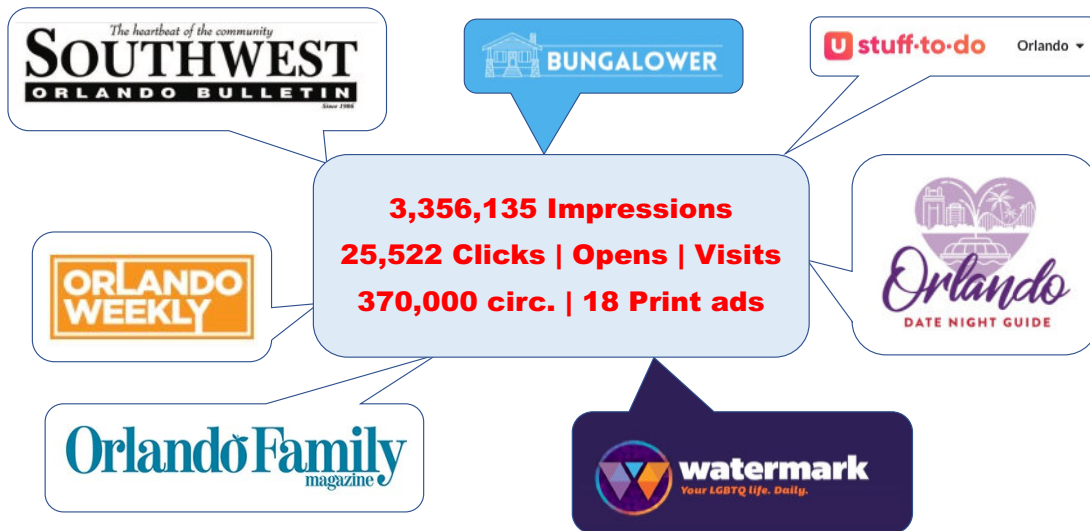
I-Ride Trolley
Rolling For 25 Years!
IRIDEtrolley.com

I-PLAY
I-DINE
I-PARTY
I-SHOP
I-RIDE

30TH ANNIVERSARY I-DRIVE DISTRICT
INTERNATIONAL DRIVE
www.InternationalDriveOrlando.com

Local Advertising Campaigns

Developing local campaigns through print and digital platforms.



I-Drive I-PARTY

ENDLESS EXCITEMENT **NONSTOP LIVE MUSIC** **TURN THINGS UP A NOTCH**

InternationalDriveOrlando.com

I-Drive I-STAY

Plan your Spring Break STAYCATION

Endless Family Fun **Attractions for ALL Ages** **State of the Art Entertainment**

InternationalDriveOrlando.com

I-Drive RESORT AREA

Visit Orlando magicaldining

Experience the magic of I-Drive dining with a variety of restaurants and cuisines.

I-Drive District HOLIDAY TREE LIGHTING
at ICON Park Orlando
December 1st at 6pm

Kick off the Season as we light the official I-Drive District Soft Holiday Tree!

I-DRIVE DAZZLES ALL SEASON LONG!
Come DINE, SHOP, EXPLORE and BE MERRY on I-DRIVE!

WONDERWORKS

Experience the magic of I-Drive dining with a variety of restaurants and cuisines.

FREE STUFF ALERT

Experience the magic of I-Drive dining with a variety of restaurants and cuisines.

Visit Orlando magicaldining

Experience the magic of I-Drive dining with a variety of restaurants and cuisines.

Visit Orlando magicaldining

Experience the magic of I-Drive dining with a variety of restaurants and cuisines.

Experience I-DRIVE

Visit Orlando magicaldining

Advertising Opportunities

I-Drive Official Guide / I-Ride Trolley Map

The I-Drive Official Guide / I-Ride Trolley Map is the flagship publication dedicated exclusively to the economic development and representation of the businesses located within International Drive. Since its inception in 2000, the Guide has become an important resource for visitors planning a trip to the destination.

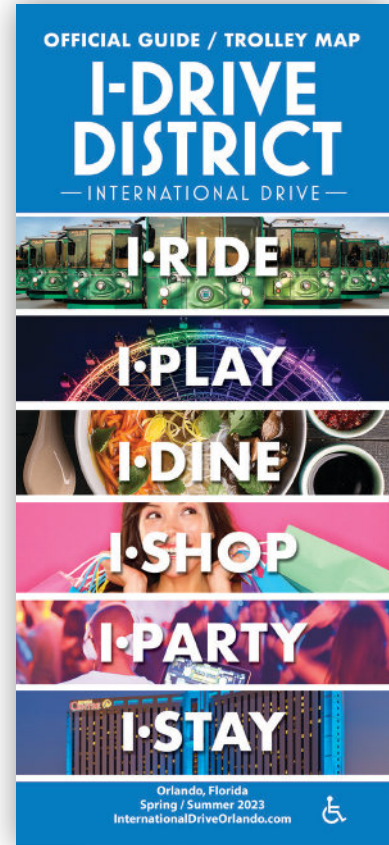
Published twice a year, the Guide contains directories of Attractions, Nightlife, Shopping, Dining, Accommodations, and the Official I-RIDE Trolley Route Map with money saving coupons.

The Guide is promoted throughout the destination's official web site, InternationalDriveOrlando.com and is used to fulfill worldwide requests for International Drive information.

Print Distribution Channels:

- Available onboard the I-Ride Trolley System, it is the ONLY guide distributed to riders.
- Distributed at one of the nation's largest Convention Center located within the I-Drive Resort Area.
- Distributed at over 100 locations throughout the I-Drive area.
- Placement in over 70 brochure racks within the destination.
- Placement at seven Service Plazas along Florida's Turnpike.
- Placement at the Orlando Sanford International Airport.
- Used as the fulfillment piece for all inquiries about the Resort Area and is featured as a virtual brochure on the Area's Official Web Site, InternationalDriveOrlando.com.
- Coupons are posted in "Hot Deals" on InternationalDriveOrlando.com.

For information on advertising please contact marketing@InternationalDriveOrlando.com



I•RIDE Trolley Exterior Advertising

For advertising that really moves, these bold and exciting billboards travel their 11-mile route and reach more than 55,000 impressions a day within this dynamic vacation and convention destination.



I•RIDE Trolley Interior Advertising



Spotlight your business on the walls that line the aisle of the I•RIDE Trolley.



Located in the rear of each I•RIDE Trolley at eye level for passengers to see your message.

District Partner and Non-District Partner rates are available for exterior and interior advertising opportunities. For complete details visit IDriveDistrict.com or contact marketing@InternationalDriveOrlando.com.

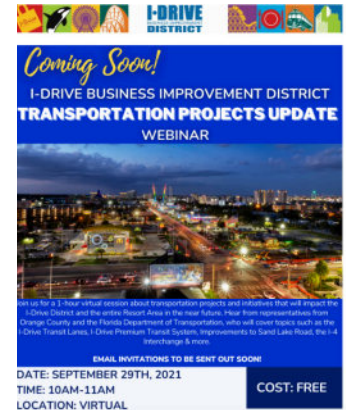
Special Community Events

The District strives to be a partner to our local community by supporting the following organizations. Our District Partners are invited to join us as we make a difference in our community.

I-Drive District Transportation Projects Update Webinar

September 29, 2021

A 1-hour virtual session about transportation projects and initiatives that will impact the I-Drive District and the entire International Drive area in the near future. Representatives from Orange County and the Department of Transportation covered topics such as the I-Drive Transit Lanes, I-Drive Premium Transit System, Improvements to Sand Lake Road, the I-4 Interchange and more. The webinar was free and presented in cooperation with the I-Drive District, FDOT, Orange TV and Orange County.

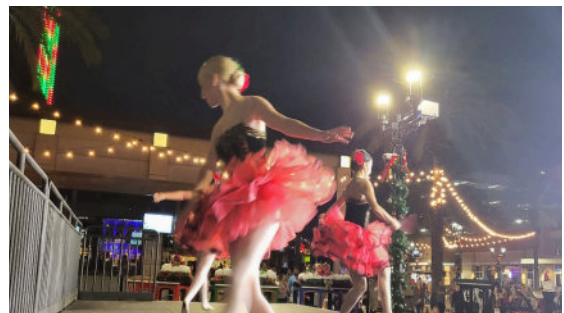


Official I-Drive District Holiday Tree Lighting 2022

December 1, 2022

The best way to kick-off the holiday season is with the Official I-Drive Holiday Tree Lighting Ceremony! Hosted by the District and located at ICON Park, entertainment included the Dr. Phillips High School Dance in Motion Company and Grammy nominated singers from Prodigy Talent Group. The 50 ft. holiday tree was lit by local celebrities and the Grinch himself. Captain Ken Chapman, from the Orlando Salvation Army, received the donation checks from the I-Drive District and Mears Transportation.

I-Drive District
HOLIDAY
TREE LIGHTING



Florida Citrus Sports - Cheez-It Bowl & Cheez-It Citrus Bowl

December 28, 2022- January 2, 2023

International Drive was once again the focus of the entire country by hosting the Orlando Fan Events at Pointe Orlando, leading up to the two Florida Citrus Sports games: the Cheez-It Bowl on December 29, 2022 and the Cheez-It Citrus Bowl on January 2, 2023. The District was a proud sponsor of these events. Over 91,000 fans attended across all events.



FusionFest 2021

November 27-28, 2021

The District participated as a sponsor at Downtown Orlando's annual celebration of the many cultures that make Central Florida awesome. Over 5,500 people were in attendance to experience Music, Dance, Food, Visual Arts, Spoken Word, Games and Interactive Activities.



Fore! Children Celebrity Golf Tournament Hosted By Commissioner Burns, District 6

October 29, 2021

Fun was had by all as the District participated as a sponsor of Commissioner Burns' first annual Fore! Children Celebrity Golf Tournament at Hawk's Landing Golf Club at Orlando World Center Marriott.



Salvation Army Angel Tree Program

The Salvation Army has been supporting those in need since 1865. The Angel Tree Program is a nationally recognized program that provides new clothing or toys for under privileged children.

The District has participated in the annual Salvation Army Angel Tree program for 22 years. Our first year, the District staff adopted 25 Angels. In 2019 (pre-COVID 19), through the generosity of 100+ area businesses and individuals over 900 Angels were adopted, plus bikes and cash donations. In 2022, we were able to return to this program with our partners and added our first annual Sock Drive with over 2,000 pairs of socks donated.



Public Safety Programs

Tourist Oriented Policing Squads (TOPS)

One of the world's top tourist and meeting destinations, International Drive, continues with enhanced support of its highly successful prototype safety program, which began in 2007. The District partnered with the Orange County Sheriff's Office and the Orlando Police Department to provide "enhanced" safety patrols throughout International Drive, seven days a week.

This proactive approach to public safety means an increased presence of bike patrols, marked cars and deputies on foot throughout the area. Ten additional deputies, specially trained for this program, are on duty for extended hours, seven days a week. The TOPS program serves as a model for other law enforcement agencies and communities. The TOPS deputies also offer various crime prevention programs and seminars in their commitment to enhance the safety of the International Drive area through increased visibility, communication and partnerships.

100% of the funding for TOPS Program is contributed from the District's special assessment program.

The District also partners with the Orlando Police Department by hiring off duty officers to patrol the area along International Drive within the City limits.

Both programs have been highly successful in deterring crime in the area. This safety initiative provides enhanced services to the 12.9 million visitors (2021) and more than 90,000 employees (2021) that work in the area each day.



I-Drive District Clean Team

The District Clean Team was created in 2008 to help keep the International Drive area a clean, safe and enjoyable place for all.

- Four part-time staff members patrol the 11- mile stretch of International Drive, seven days a week
- Maintain 100+ trolley stops including: daily trash collection, cleaning & maintaining amenities
- Pressure wash all trolley stops annually
- Maintain the Lynx Art Shelter specialty stops (major clean every 6 months)
- Assist with debris collection and minor landscaping within pedestrian/public areas as needed
- Report any road, traffic or signage issues, potholes, and code violations to the District. The information is then passed on to the proper local authorities for handling (Orange County, City of Orlando, or FDOT).



Pedicab Operations within the I-Drive District

In October 2017, Orange County created Pedicab Ordinance No. 2017-17 went into effect on January 1, 2018. The ordinance was enacted in order to control & monitor the use of pedicabs within the area. The District is the Administrator to Orange County for this program. Included in the ordinance is a list of operating requirements and restrictions for both the Owner and the Driver. See ordinance for details.

The ordinance requires all owner operators to apply for a decal (per pedicab) and also submit to a background check in order to operate within the area. All pedicab vehicles are thoroughly inspected by the District staff including a checklist of items such as condition of tires, check for working brakes and lights, condition of the mounted seats, display of rates being charged and proof of insurance. Each owner operator must carry insurance at minimum of \$1,000,000 per occurrence and \$2,000,000 in the aggregate.

In 2022, the District issued 50 pedicab driver permits and inspected 52 pedicabs in order to be granted a pedicab owner decal.



International Drive Art Projects

Art on International Drive - The Traffic Control Art Box Program

Sponsored by Orange County, the ETC Stakeholder Group and the I-Drive District, this program is geared towards beautification and prevention of vandalism on International Drive. It is a project that uses private donations and sponsorships for funding. The art was completed by UCF students who are part of the AD Lab (Advanced Design Lab Division) at UCF for phase one. As the program expands more artists and schools will be brought in to participate in the program. The International Drive Art Program committee conducted a thorough design completion in early 2010. The committee had participants from the ETC, OCCC, OCSO, City of Orlando, Orange County Public Works and the District.

These boxes are along International Drive from Universal Boulevard to Central Florida Parkway with 14 beautified traffic control boxes.



Before



After



After



After

I-Drive District Art Shelter Stops

The I-Drive District Public Art Shelter Project came to be through a partnership agreement with Lynx, Entech and the District. These cascade style art shelters have made International Drive the home of beautiful and unique public art which breaks new technical ground.



Before



Florida Manatee



Florida Citrus



Florida Beaches



Florida Panther

I-Drive District Development Map

2022 and Beyond Distributed exclusively by the I-Drive Business Improvement District.

TOTAL PROJECTS BY YEAR: 2023 - 29 | 2024 - 7 | 2025 - 2 | 2026 - 3 | Unknown - 17

- 1 Universal Orlando**
 - Illumination's Villian - Con Minion Blast (former Shrek 4-D) Blaster attraction set in the films "Minions" and "Despicable Me" at Universal Studios. Expected completion summer 2023.
 - Minion Land - Minion Cafe, Bake My Day, retail shop and Illumination theater at Universal Studios. Completion summer 2023
- 2 The Grand Bainbridge Universal Major Apartments** – (old Mystery Fun House) 13,700 SF, 390 units. Completion 4Q 2024.
- 3 Livano Grand National Apartments** – 6.43 acres, multi-family project consisting of 350 units spread over 3-apartment buildings and 1-multi-level parking garage. Completion date 2023. livanograndnational.com
- 4 Dezerland Park** – Loyd Have Mercy - Southern soul food restaurant. Completion summer 2023. loydhavemercytogo.com
- 5 Deseo Grande** – Phase 2: additional 365 apartments. Construction expected to begin late 2023. deseograndeapts.com
- 6 Storey Drive Resort** – 77 acres of mixed use development including 516 single family vacation homes, condos and town homes. Grounds include multiple lakes, community clubhouse with resort-style pool, lazy river, restaurant and water park. Phase 1: 96 condominiums, 34 single family homes and 120 townhouses. Phase 2: 80 townhouses, 36 single family homes and 5 condominium lots. Now under construction, completion date TBA.
- 7 Hyatt House Orlando / I-Drive** – 5-story, 175 rooms. Completion winter 2023. hyatt.com
- 8 Olinda Center** – (formerly International Festival Shopping Center) Improvements, with new tenants including:
 - Burlington, TJ Maxx and 5 Below.
 - Pão na Chapa - Brazilian cuisine.
 - Sushi Yama Restaurant - Asian CuisineCompletion TBA.
- 9 Cambria Hotel Orlando Universal Blvd** – 65,130 SF, 5-story, 120 rooms. Completed May 2023. choicehotels.com
- 10 Arcade Monsters** – Anime and classic game themed restaurant arcade and bar. Completion 2023. arcademonsters.com
- 11 SLX Apartments** - (former M Hotel) – 8-story, 269 unit, luxury apartment community, parking garage, 4 courtyards and 7,000 SF ground floor restaurant. Completion date TBA.
- 12 Steel Chef's Market** – 53,000 SF of retail and restaurant space. Completion TBA
- 13 Divina Carne** – (formerly TGI Friday's) Brazilian steakhouse. Completion 2023
- 14 Carrier Drive Roadway Improvements** - Improvements at Carrier Dr. / Universal Blvd and Carrier Dr. / Kirkman Rd. Mixed-use path along southside of roadway, landscaping and possibly a roundabout. Expected start 2023, completion date TBA. orlando.gov
- 15 Bainbridge Sand Lake** – 100,000 SF, 5-story apartment complex with 367 units, clubhouse with resort style pool and parking garage. Completion 2023. bainbridgecompanies.com
- 16 Atmos Immersive Dining** – (formerly Game Changers) Immersive fine dining experience. Completion TBA. atmosdining.com
- 17 Daskk Orlando Hotel Near Universal Blvd** – (formerly Quality Suites) 7-story, 154 rooms. Completion fall 2023 choicehotels.com
- 18 Sand Lake Road Interchange** – Sand Lake Road and I-4 interchange re-imagined into a diverging diamond configuration. Completion 2026. ibeyond.com/project-info-map/#sand-lake-rd-s-r-482-i-4-interchange-improvements
- 19 Proposed I-Drive / Sand Lake Pedestrian Bridge Feasibility Study** – A proposed pedestrian bridge at the I-Drive and Sand Lake Road intersection that would connect all four corners. The study will determine design and cost. Study completion date 2023. idriveoverpass.com
- 20 Hollywood Plaza**
 - Toms Watch Bar - 11,000 SF sports bar concept from Smashburger founder, Tom Ryan. Located in the roof-top space in Hollywood Plaza parking garage. Completion 2023. tomswatchbar.com
 - Masti - Indian Street Cuisine. Completion TBA.
- 21 Kirkman Road Extension** - Public-private partnership - (FDOT, Orange County and Universal) 1.7 mile north / south stretch, Carrier Drive \ to Universal Blvd with elevated traffic circle and dedicated bus lanes. Completion 2024. cfrroads.com/project/443817-1
- 22 Universal's Epic Universe** - Theme Park with entertainment center, hotels, shops, restaurants and more. Completion summer 2025. blog.universalorlando.com/destination/announcing-universals-epic-universe/flournoypartners.com
- 23 Axeventures** – (Former Gift Factory) Urban axe throwing restaurant and lounge. Completion TBA. axeventures-axethrowing.com
- 24 ICON Park** – The Wheel - The Great Florida Road Trip. Completed spring 2023.
- 25 Holiday Inn Orlando I-Drive Convention Center** – (former Allure Hotel) 7-story, 223 rooms. Completed January 2023
- 26 Bangkok Thai** – (Former Tony Roma's) Thai Cuisine restaurant. Completion fall 2023.
- 27 I-Drive Dedicated Transit Lanes** – Dedicated bus lanes - Sand Lake Rd. to the Beachline. Completion summer 2026. orangecountyfl.net

28 The Pointe Orlando –

- Earth Illuminated - Interactive photo experience with over 40 unique scenes. Completed March 2023 earthilluminated.com
- KAVAS Tacos + Tequila - mexican cuisine. Completed May 2023. kavastacos.com
- Sports & Social - Restaurant focused on sports entertainment, live music and social games. Completion 2024.
- PBR Cowboy Bar - Professional Bull Riding bar with a mechanical bull, multiple signature bars and VIP booths. Completion 2024.
- Live! Plaza - Outdoor venue serving as a gathering place for events and more. Completion 2024.
- The Greens Indoor Golf and Bar - indoor golf simulation and bar. Completion TBA. thegreensindoorgolf.com

29 Sand Lake Vista – mixed-use project to include:

- Four restaurant pads totaling 17,500 SF. Future home of Paramount Urgent Care, 3,800 SF. Completion date TBA.

30 Hyatt Regency Orlando

- Descend 21 - Newly updated bar and lounge, terrace with fire pits, billiards and virtual golf. Completed February 2023. hyatt.com

31 Brightline / Sunshine Corridor Station – Proposed stop for Brightline train and Sun Rail link. Built on land donated by Universal Orlando. Completion date TBA. orlandosrightrail.com

32 Catchlight Crossings (Universal's Apartments) – Universal's Housing For Tomorrow, affordable housing project consisting of 1,000 apartments and 16,000 SF of retail space. Phase 1: 148 units, 6-story apartment building. Phase 2: 1,000 units, Bezos Academy Montessori School, healthcare clinic and space for a University of Central Florida Classroom. Construction set to begin late 2022, completion date TBA. housingfortomorrow.com

33 W Hotel – 22-story, 400 rooms, 2,000 seat live music venue and 6-story parking garage. Construction expected to begin Q4 2023 and completion 2026.

34 Aquatica, SeaWorld's Water Park - Turi's Kid Cove - Enhancements to play elements, expanding existing pool and new slide - Tamariki Twirl. Completed May 2023. aquatica.com/orlando

35 SeaWorld Orlando – Pipeline: The Surf Coaster - #HighSurfAdvisory, one-of-a-kind ocean adventure. Completed May 2023. seaworldorlando.com

36 Senso Beach Club – 40,000 SF, multi-level entertainment complex with two pools, bars and roof top area. Completion fall 2023. sensobeachclub.com

37 Paradiso Grande Resort Orlando – 157 vacation homes to include town homes and single-family vacation homes from 3 to 15 bedrooms. Completion date TBA. paradisograndehomes.com

38 Tuscana PD - 273 acres on South I-Drive. 653,400 SF commercial, 4,485 condo/hotel rooms and 5,114 multifamily units. Completion date TBA.

39 Town Vineland Apartments – Sixteen, 3-story buildings, 396 units, clubhouse, pool, 5 detached garages, 600 surface parking spaces. Completion 2023. townvineland.com

40 Altra Lake Willis – 230-unit apartment complex, 24/7 fitness center, Starbucks Cyber Cafe and resort style heated pool. Completion TBA.

41 Altis Grand at Lake Willis – 329 upscale garden-style apartment homes, fitness center and resort-style pool. Completion summer 2023. atlislakewillis.com

42 Vineland Pointe – three phase retail center, 69.41 acres, 447,500 SF retail space

- Torchys Tacos - 4,000 SF - Austin, Texas based taco chain - Completion late 2023.
- Pinstripes, bistro, bocce, bowling, 28,000 SF restaurant. Completion fall 2023. pinstripes.com
- Pet Supermarket - Pet supplies, retail store. Completion TBA. petsupermarket.com

www.vinelandpointeorlando.com

43 AREA15 – 300,000 SF immersive art experience and events center with eye-catching special effects. Completion 2024. area15.com

44 I-4 at Daryl Carter Parkway Interim Interchange – Daryl Carter Parkway and I-4 re-imagined with I-4 exit ramps from both directions, eastbound I-4 entrance ramp and converting existing overpass to a diverging diamond interchange. Expected completion fall 2025. i4beyond.com

45 Bainbridge World Center Apartments – Phase 1: 342 units, under construction, completion 2024. Phase 2: 464 units, completion TBA. bainbridgecompanies.com



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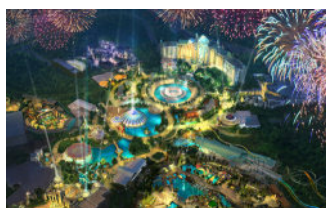
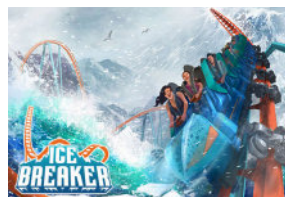
Map not to scale. Subject to change without notification 7-1-2023

International Drive Development: 2015 - 2022



Development in Review: 2015-2022

Category	Totals
Accommodations (6,342+ rooms)	36
Attractions	46
Dining	59
Entertainment & Nightlife	9
Shopping	25
Apartments	20
Municipal & Office Complexes	12



Area Transportation Projects

Sunshine Corridor Project
OrlandoRightRail.com



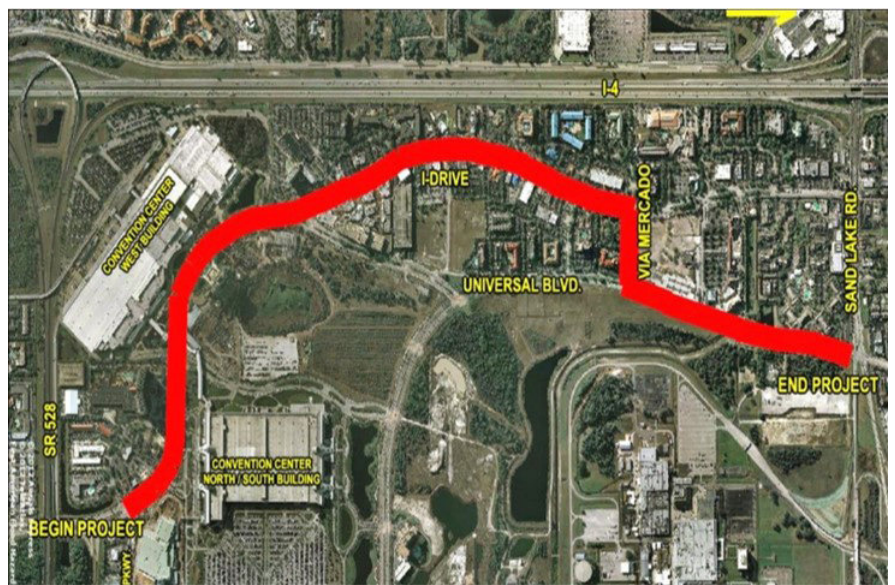
Kirkman Rd. –
Trade Show Blvd. Extension
bit.ly/KirkmanExtn



Sand Lake Rd. / I-4 Divergent Interchange
bit.ly/SandLakeInterchange



I-Drive Transit Lanes
bit.ly/IDriveTransitLanes



I-Drive Premium Transit Study
bit.ly/IDriveTFATA

Sand Lake Rd. & I-Drive Pedestrian Bridge

Sand Lake Rd. – Apopka Vineland Project
bit.ly/SandLakeRCA

Pedestrian Safety Enhancements

Micro Mobility (E-Scooters) Plan

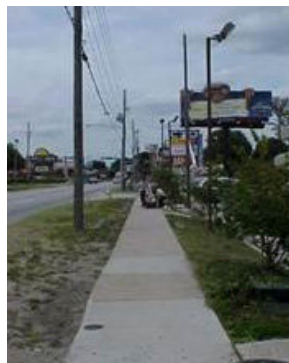
Economic Impact Analysis Report
idrivedistrict.com/editorFiles/EIA_2021.pdf

I-Drive Development
idrivedistrict.com/economic-development

I-Ride Trolley Service
www.iritetrolley.com

International Drive Business Improvement District Accomplishments since 1992

- Develop the first International Drive Resort Area destination logo & branding concepts.
- Plan, design & operate the first exclusive transit service – I•RIDE Trolley Service.
- Plan, design, construct & maintain all transit stop amenities that support the Trolley Service.
- Developed and continue to publish the first and only Official Visitors Guide for International Drive.
- Developed and continue to publish the first I•RIDE Trolley coupon map.
- Developed and continue to administer the first of their kind websites, solely dedicated to International Drive - InternationalDriveOrlando.com, IRideTrolley.com, and IDriveDistrict.com
- Established the first toll free-phone number for visitor information - 1-866-243-7483.
- Installed new & wider sidewalks, new landscaping and irrigation within the public right of way along International Drive from Sand Lake Road to Kirkman Road. This project was completed in 2004 through a joint partnership agreement with Orange County and the International Drive CRA.
- Installed 13 NEW destination directional signs along the I-4 corridor from the Florida Turnpike to the Beachline. This project was completed in 2003 through a joint partnership agreement with the Florida Department of Transportation.
- Planned and organized several, first of its kind, cause marketing driven events that benefit our community. (examples are the Travel Around I-Drive and the Salvation Army Angel Tree program).
- Developed, funded and continue to administer the first ever dedicated public safety program for International Drive (TOPS).
- Developed and continue to administer the first ever Clean Team program for International Drive.
- Developed the first ever mobi site for International Drive (iDrive2go.mobi).
- Developed and continue to administer the first ever automated vehicle location service (AVLS) for tracking the I•RIDE Trolley system.



- Responsible for installation of Holiday Pole Decor and the Official Holiday Tree on International Drive.
- Partnered with Orange TV to produce three segments dedicated to telling the story and history of the International Drive Resort Area.
- Developed partnership advertising thru Visit Orlando, Visit Florida and Bright House Networks along with other key publications to promote our tourist corridor.
- Partner with the Florida Citrus Sports Association to bring several of the events for the annual bowl games to our area (previously held outside the corridor).
- Developed the first ever comprehensive International Drive Business Improvement District Development Update. Includes a geographic map and supporting presentation with materials. Updated monthly. (see page 35)
- Organized the removal of all illegal magazine racks within the public right-of-way.
- Installed retaining walls along North International Drive for safety and beautification purposes.
- Ongoing coordination with County and City Staff regarding overall improvements needed and code enforcement issues within our area.
- Participated in the CFHLA Adopt-a-School program.
- Participated in the I-Drive Chamber Tourism Leadership program as a sponsor and presenter on Transportation Day and Government Day.
- Ongoing presentations with individual District Partners and industry organizations to share the story of the International Drive Business Improvement District.
- Responsible for removing the old "Ramada Inn" eye sore sign at International Drive and Sand Lake Road.
- Coordinated with the city and business owners for the North International Drive Improvement Project including bus lanes, bike lanes, paving improvements and landscaping. Completed December 2014.
- Commissioned the first ever Economic Impact Analysis study for the International Drive Area. Updated annually.
- Joined the Google Transit Partner Program, a public transportation planning tool that integrates the I-RIDE routes with the power of Google maps. Provides scheduled arrival time for each stop as well as trip planning.
- Partnered with Orange County, Florida Department of Transportation and Orange TV create and administer the first ever I-Drive Transportation Webinar.
- Developed and administer the "I-Drive Living Campaign", a resident resource to stay connected to what's happening on International Drive and to enable District Partners to connect directly to residents. This is done through the dedicated website IDriveLiving.com, social media, enewsletters and on-site events.



International Drive Business Improvement District

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InternationalDriveOrlando.com • IRideTrolley.com

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updated : 7-1-2023